

Dassault Systèmes Partners with Skidmore Group to Deliver First Implementation of “HomeByMe for Kitchen Retailers” in North America

- Oasis Kitchens, a kitchen retailer by Canada-based Skidmore Group, are rolling out Dassault Systèmes’ omni-channel cloud-based 3D design planning solution in Canada
- “HomeByMe for Kitchen Retailers” reinforces customer qualification for retailers by providing a personalized, fully compliant kitchen design experience for customers
- Customers can design a kitchen on a tablet or computer anytime, from anywhere in 10 minutes or less, generate high quality 3D renderings, and make their purchase

VELIZY-VILLACOUBLAY, France — May 5, 2021 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA) has partnered with Canada-based [Skidmore Group](#) on the first implementation of its “[HomeByMe for Kitchen Retailers](#)” 3D kitchen planning solution in North America. When Skidmore Group launched its new kitchen retail brand, [Oasis Kitchens](#), with the aim to simplify the consumer design process and make dream kitchens a reality, “HomeByMe for Kitchen Retailers” provided Skidmore Group with a multi-channel cloud-based 3D solution that is fast, intuitive and easy-to-use for customers.

The first store to implement the solution was the Oasis Kitchens pilot store in Coquitlam, Canada. Oasis Kitchens has opted for a phased rollout of the solution in its Western Canadian store network and currently offers the solution on its [website](#).

For Skidmore Group and its brand Oasis Kitchens, the solution reinforces customer qualification as customers navigate through the solution and design their kitchen based on their personal preferences. For customers, personalized design recommendations, error management, and accurate pricing based on their selections provide a unique, branded experience for a kitchen that is fully compliant with local rules and guidelines. Once customers view high quality, 3D renderings of their kitchen they designed in 10 minutes or less on a tablet or computer, they have the option of buying online in the moment or bringing their emailed renderings and sales-ready itemized price list into a store to begin the installation process.

“When it comes to the kitchen design process, customers can become confused or lost, with no clear picture of the final product,” said Rody van Vianen, Director of Digital, Oasis Kitchens. “We wanted to offer our customers the ability to take full control of their kitchen design and empower them to make personalized decisions based on their exact kitchen measurements in their homes.

Through 3D technology, customers are able to design their kitchen in their own space and visualize their future kitchen with lifelike HD images, giving them a kitchen to be proud of.”

“Skidmore Group and its brand Oasis Kitchens are pioneering innovation in the North American kitchen retail market and know the value inspiration has with today’s consumer,” said Vincent Picou, CEO, 3DVIA, Dassault Systèmes. “Through this collaboration with a company that embraces the power of digital transformation, we can drive the use of 3D space planning technology in a dynamic market.”

Social media:

Share this on Twitter: First implementation of @Dassault3DS @HomeByMe for Kitchen Retailers in North America takes place in Canada with @SkidmoreGroup @OasisKitchens #3DEXPERIENCE #3DVIA

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Follow Oasis Kitchens on these social media channels:

Facebook: <https://www.facebook.com/getoasis/>

LinkedIn: <https://www.linkedin.com/company/oasis-kitchens/>

Twitter: <https://twitter.com/OasisKitchens>

Instagram: https://www.instagram.com/oasis_kitchens/

Pinterest: <https://www.pinterest.ca/oasiskitchens/>

For more information:

Dassault Systèmes’ “HomeByMe for Kitchen Retailers”:

<https://www.3ds.com/products-services/3dvia/space-planning-software/homebyme-for-kitchen-retailers/>

<https://enterprise-home.by.me/en/kitchen-retailers/>

Dassault Systèmes’ 3DEXPERIENCE platform, 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions: <http://www.3ds.com>

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