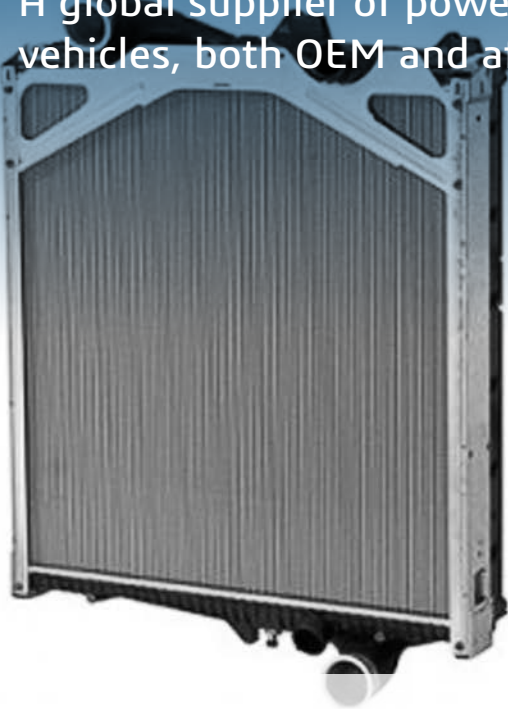


TITANX ENGINE COOLING

A global supplier of powertrain cooling solutions to commercial vehicles, both OEM and aftermarket



“The 3DEXPERIENCE platform took TitanX from an engineering company working in silos to a true global engineering company.”

– Jeffrey Smith, Project & Platform Engineering Global Director, TitanX Engine Cooling

Challenge

TitanX has skilled engineering resources located in North America, Europe and India. The company needed to easily shift engineering work between global locations, while addressing a new corporate initiative to standardize components and designs across all geographies to drive cost benefits.

Solution

The company deployed 3DEXPERIENCE® platform, allowing access to one centralized engineering system for all TitanX engineers no matter the location. This single source of truth also enabled a future growth path for process improvement at TitanX.

Benefits

The centralized control system drove global design standardization to allow purchasing to reduce overall company capital expenditures by 20% and raise new project-launch profitability. The platform also allowed seamless reallocation of engineering work between all locations, thus optimizing costs.