

HANTENG AUTO

Hanteng Auto focuses on R&D, manufacture and marketing of traditional fuel-powered and new energy vehicles, and automotive parts.



"The 3DEXPERIENCE platform supports collaborative design. We've shortened development cycles by 30% while improving product quality."

— Wang Aimin, CEO Assistant & CIO, Hanteng Auto

Challenge

Hanteng Auto is committed to building superior vehicles with intelligent Internet of Vehicles (IoV) technologies and cutting edge power battery management solutions for eco-friendly engines. To grow and deliver outstanding customer experience required a powerful tool to successfully master ongoing and future R&D projects.

Solution

The company adopted the 3DEXPERIENCE® platform to benefit from a single data source providing an efficient and easy engineering collaboration experience based on specific roles to realize real-time collaborative design and development.

Benefits

Hanteng Auto built its own knowledge base on the 3DEXPERIENCE platform based on existing data assets to capitalize for future projects and to manage its programs better. The unified design and development with its integrated project management capabilities led to a 30% increase in R&D efficiency and improved product quality leading to higher customer satisfaction.

