

# CAMC

As an innovative brand with government support, CAMC is a provider of commercial-, special- and core-vehicle parts.



“The **3DEXPERIENCE** platform connects Sales, R&D and Production, which helps CAMC to provide better products and customer experience.”

— Hanru LIU, Chairman, CAMC

## Challenge

CAMC must respond to customer requirements rapidly, reduce R&D cost and improve product quality to attain greater competitive market advantage.

## Solution

Dassault Systèmes' **3DEXPERIENCE**® platform was successfully adopted across the end-to-end vehicle lifecycle from 3D design, configuration to process planning and MES integration.

## Benefits

The platform enabled CAMC to increase part reuse by 20% and reduce the duration of product R&D by 30%. Additionally, early-stage virtual validation improved product quality. The once siloed data is now well connected through seamless integration between the **3DEXPERIENCE** platform and surrounding systems like DMS, ERP, MES, etc.