DEUTSCHE LICHTMIETE®

The company produces intelligent LED lighting systems for industrial, public and private sectors and acts as a full-service provider including rental concepts.

"The **3D**EXPERIENCE platform helps us to master the variety of variants reliably and to reduce our time-to-market."

— Stefan Bluhm, Engineer – Product Development, Deutsche Lichtmiete Unternehmensgruppe

Challenge

Deutsche Lichtmiete customizes the lighting systems for its customers according to their individual needs taking into account the different determining factors like given industry standards. This leads to a high degree of complexity and to more than 20,000 variants. The biggest challenge is to provide up-to-date and high-quality data for production and assembly.

Solution

The company adopted the **3D**EXPERIENCE® platform to manage and synchronize all data and skills on a single platform. This helps to master their tailored customer solutions using the configuration management and to manage and monitor their projects from ideation to production and services.

Benefits

Having all data in one place, every stakeholder across different departments at Deutsche Lichtmiete has rapid access to always up-to-date product and project information at any time. The enhanced data quality and the variant management capabilities increase efficiency resulting in faster time-to-market of the customized solutions.