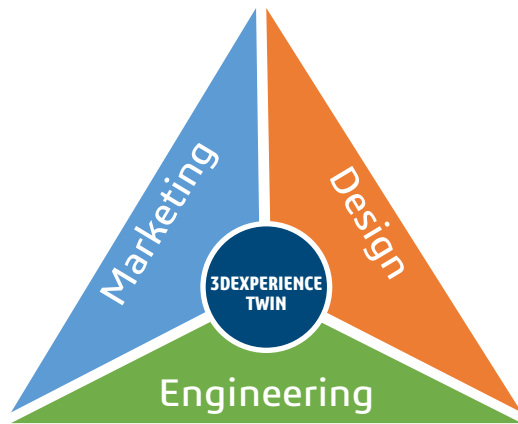


CREATE ENGAGING CUSTOMER EXPERIENCES DRIVE INNOVATION & BUILD BRAND IMAGE



3DEXCITE & THE 3DEXPERIENCE® PLATFORM

3DEXCITE puts your Marketing team in touch with the rest of the organization, from Design and Development to Project Management. Cross-departmental teams can work simultaneously to launch a product while collaborating with partners from a single, integrated platform.

Benefits

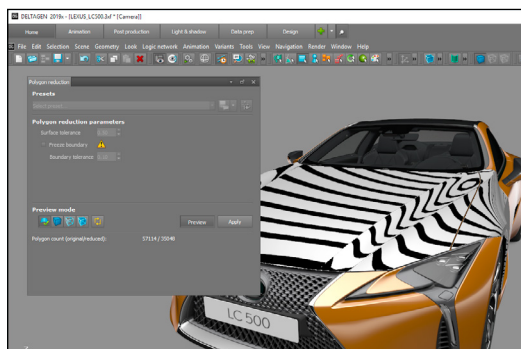
- Share accurate information between Design, R&D, and Marketing departments for flawless digital continuity.
- Streamline Project Management by providing real-time feedback. Assign tasks, review progress, and check deliverables, all from one dashboard.

ENGINEER THE EXCITEMENT

Get started early and create marketing assets before the product design is finalized. With direct access to 3D product models in a secure, realtime environment, creatives can create content for use online or in-store, at events or in a pop-up shop.

Benefits

- Prepare and optimize product data. Create a simplified model and share it with internal artists or marketing agencies for next-level, 3D and 2D marketing content production.
- Hit every device. Create layered images, videos, WebGL for mobile, AR, VR and classic Marketing content to meet a consumer everywhere they browse, shop and post.



CAD2AD GO-TO-MARKET WORKFLOW IMPROVEMENT

From images to full brochures, our intelligent data handling enables fast and flexible adaptation of materials for your campaigns and other omni-channel marketing collateral.

Benefits

- Accelerated Marketing Production Process
- Natural looking Imagery
- Reduce time to market by up to 40%
- Improved efficiency
- Unlimited marketing potential

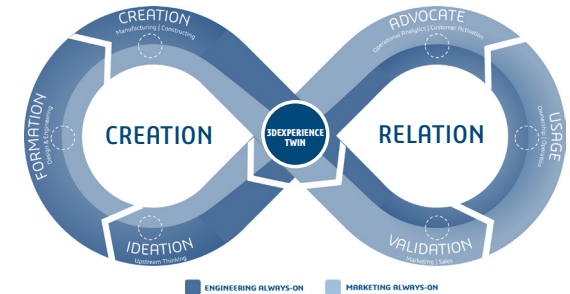


NETVIBES & SOCIAL LISTENING CAPABILITIES

NETVIBES' insights-driven decision-making enables enterprises to listen, learn and act on all the information that matters to their business. Aggregate content from across the social web alongside enterprise data. Analyze business metrics in their social context. Automate alerts and actions to drive faster decision-making, 24/7/365.

Benefits

- Analyze real-time social data to enable business to gain new insights into their brands, products and customers
- Save time with an all-in-one dashboard view of information
- Share insights across the entire organization and retain, read and analyze data in real time

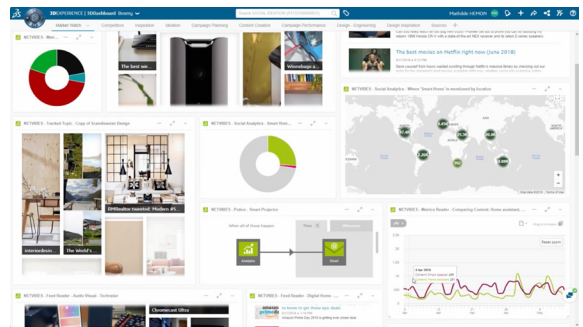


MARKETING ASSETS & CAMPAIGN MANAGEMENT

ENOVIA enables you to securely collaborate and innovate together to build and execute a successful plan – one that is flexible, allowing continuous optimization, real-time progress tracking and compliance with standards and regulations to transform market opportunities into marketplace advantages.

Benefits

- Coordinate scope, schedule and resources to deliver the project on-time and within business constraints
- Reveal and manage risks based on real-time information
- Define customer and product requirements that will drive all product development functions.



Our 3DEXPERIENCE® platform powers our brand applications, serving 11 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the 3DEXPERIENCE Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating 'virtual experience twins' of the real world with our 3DEXPERIENCE platform and applications, our customers push the boundaries of innovation, learning and production.

Dassault Systèmes' 20,000 employees are bringing value to more than 270,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

