

Rules of the 2013 « IF WE Challenge »



3DEXPERIENCE

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Article 1: Organization

The company Dassault Systèmes, headquartered at 10, rue Marcel Dassault - CS 40501 - 78496 Vélizy Villacoublay Cedex - France ("The Organizer"), is organizing a contest entitled "IF WE Challenge" ("The Contest").

Article 2: Conditions of Participation

The Contest is open to any private individual of adult age (18 or above), except for:

- Residents of a country under a United States embargo;
- Residents of Belgium, Norway, the Netherlands, Sweden, India, Brazil, the Canadian province of Quebec, and the People's Republic of China.
- Residents of any other country or territory where participation in the Contest, as well as the terms of the present rules, would violate applicable local laws.
- Employees of companies that directly, or indirectly, participate in the development of The Contest,
- Employees of Dassault Systèmes and its affiliates,
- Spouses and family members of the employees of the aforementioned companies.

The Contest is free of charge, with no purchase necessary, and requires Internet access.

Participation is on an individual name basis only, and the Participant may not under any circumstances participate on behalf of other people or companies. Any incomplete registration forms will be considered invalid.

Participation in this Contest involves the express, unconditional acceptance of these rules, the ethical rules in force on the Internet, the terms of use of the websites that the Participant logs in to in order to participate in the Contest, and the applicable laws and regulations in force, particularly current provisions that apply to games and gambling. Consequently, failure to comply with the present rules, in particular with the required conditions of participation, or any incomplete or inaccurate registration form, or any violation of other provisions, shall cause the Participant's participation to be invalidated. The Organizer reserves the right to perform any verifications in order to apply the present article.

Article 3: Terms of participation and winner selection

3.1. Terms for participation

The Contest is open from September 16, 2013 to October 28, 2013 inclusive.

The "IF WE Challenge" contest is accessible at the following addresses:

- Pages of Dassault Systèmes contest “IF WE Challenge” <http://www.3ds.com/if-we/challenge>
- Page of Dassault Systèmes Academy contest “IF WE Challenge” <http://academy.3ds.com/contests>
- Blog 3D Perspectives <http://perspectives.3ds.com/>
- Blog 3DVIA: <http://www.3dvia.com/blog/>
- Blog SolidWorks: <http://blogs.solidworks.com/>
- Blog Exalead: <http://blog.exalead.com/>
- Blog Netvibes: <http://blog.netvibes.com>
- Blog 3Dmojo <http://www.3dmojo.com/>
- Facebook fan page of Dassault Systèmes <http://www.facebook.com/DassaultSystemes>
- Facebook fan page of Dassault Systèmes Academy <http://www.facebook.com/3DSeducation>
- Facebook fan page of CATIA <http://www.facebook.com/catia>
- Facebook fan page of DELMIA <http://www.facebook.com/DELMIA>
- Facebook fan page of SolidWorks <http://www.facebook.com/solidworks>
- Facebook fan page of SolidWorks Education <https://www.facebook.com/SolidWorksEducation>
- Facebook fan page of DraftSight <http://www.facebook.com/DraftSight>
- Facebook fan page of Dassault Systèmes PLM MarketPlace <http://www.facebook.com/PLMMarketPlace>
- Facebook fan page of GEOVIA <http://www.facebook.com/GemcomSoftware>
- Facebook fan page of ENOVIA <http://www.facebook.com/3dsENOVIA>
- Facebook fan page of Netvibes <http://www.facebook.com/netvibes>
- Facebook fan page of Exalead <https://www.facebook.com/pages/EXALEAD/13073362245>

Also the Participant must be connected to one of the following platforms:

- Facebook
- Twitter
- Google
- Yahoo!

Participation in the “IF WE Challenge” contest is submitting a sentence which must be written in English language. The sentence written and posted by the Participant must be up to 140 character-long and begin with “#IFWE”. The Participant’s “#IFWE” sentence must express a dream, a technical challenge, or an innovative project. The proposal submitted by the Participant must be achievable and consequently cannot be based on non-existent technologies.

As an example, Dassault Systèmes's general tagline, already posted on various media, gives an idea of a shared dream: **“IF WE ask the right questions, we can change the world.”**

Publication mode of an “#IFWE” sentence:

- When The Contest is made available on the websites listed above, the Participant enters his or her sentence in the field provided for that purpose. The Participant validates the sentence by clicking on the “Submit” button.

- On Twitter, the Participant directly writes his or her message from his or her account, starting the tweet with the “#IFWE” hashtag.
- On Facebook, the Participant authorizes the Contest’s application and becomes a fan of the page listed above on which The Contest is hosted. The Participant enters his or her sentence in the field provided for that purpose. The Participant validates the sentence by clicking on the “Submit” button.

Once the Participant confirms the sentence, that sentence is directly displayed in the “IF WE Challenge” contest application and is added to the collection of sentences already posted by the participants. Next to each submitted “#IFWE” sentence, the Participant’s name or surname are shown, Participant’s country when available, as well as the Participant’s participation date and the used platform. All this information is automatically transmitted to The Organizer.

The sentence posted by the Participant must be the Participant's original creation and must comply with the purpose of The Contest. The Participant agrees not to suggest a sentence of an illicit and/or indecent nature.

The Participant agrees not to harm the brands and image of Dassault Systèmes and its affiliates.

The Organizer reserves the right to moderate posts made by the participants, and thereby to delete any sentence that does not abide by the present rules, which would invalidate the corresponding participation.

3.2. Winner selection

Upon completion of The Contest, the jury will meet to designate the Contest winners. For this purpose, the jury will evaluate every "#IFWE" sentence on the basis of the following criteria:

- The originality of the proposal (40%),
- The suitability of the proposal (20%),
- The appropriateness of the proposal to sustainable development issues (20%),
- The proposal's feasibility (20%).

Article 4: Jury members

The jury selecting the winners under the conditions defined above is made up of 6 people representing outside figures:

- “The Experts”:
 - Leyla Acaroglu, Founder and Director, Eco Innovators
 - Joel Makeower, Chairman and Executive Editor, GreenBiz Group
 - Liz Maw, CEO, Net Impact
- “The IFWE Dreamers”:
 - Geoffrey Cooper, 1st winner of the IF WE Challenge 2012
 - Ismael Cendejas, 2d winner of the IF WE Challenge 2012
 - Andjelic Zoran, 3rd winner of the IF WE Challenge 2012

Article 5: Prizes

This Contest awards prizes to 3 winners designated by the jury, and having submitted a validated sentence in compliance with Article 3. The total value of the prize packages is \$12,000.

- 1st prize will be awarded to the winner who posted the best sentence based on the jury's selection criteria. It is worth \$5,500 and is made up of:
 - An iPad (\$500) loaded with Dassault Systèmes software available at <https://itunes.apple.com/us/artist/dassault-systemes/>, and Netvibes app,
 - Design in 3D of the IF WE Dream with the Design Studio team, a 3D experience in the "LIVES" virtual reality room and 3D printing of the winning IF WE Dream, in the limit of \$1,500,
 - an invitation to Dassault Systèmes (Vélizy, France or Waltham, MA, USA), including transportation and accommodation for the winner (up to \$3,500).
- The 2nd is worth \$5,500 and is made up of:
 - An iPad (\$500) loaded with Dassault Systèmes software available at <https://itunes.apple.com/us/artist/dassault-systemes/>, and Netvibes app,
 - A pass to the 2014 GreenBiz Conference (Europe or Bay area), a \$1,500 value,
 - Transportation and accommodation for the winner to the chosen GreenBiz Conference (up to \$3,500).
- The 3rd is worth \$1,000 and is made up of:
 - An iPad (\$500) loaded with Dassault Systèmes software available at <https://itunes.apple.com/us/artist/dassault-systemes/>, and Netvibes app,
 - NetImpact.org Lifetime membership card, a \$500 value.

Article 6: Awarding the prize packages

The winners will be notified by e-mail and/or by social network direct messaging, starting on November 25, 2013 for the 3 winners of the 1st, 2^d and 3rd prizes in compliance with Article 5. The winners must follow the instructions indicated in the e-mail sent to them informing them of their winnings, within 45 days after the e-mail or social network message is received, particularly sending their address and the copy of their valid form of identification, in order to receive their package by post.

The names of the winners may also be published on the websites hosting The Contest.

If the winner has not responded to the Organizer's e-mail within that 45-day period, he or she will be considered to have refused the award. The packages may not be challenged by the winners in any way, nor returned for any amount of money, nor modified, replaced or exchanged for any reason whatsoever.

Should circumstances require, the Organizer reserves the right to replace the prize with another prize of equivalent nature and/or value, without being held liable in any way.

Article 7: Legal registration

The Contest rules are filed with Etude SENUSSON Didier (huissier de justice) – 39, avenue de Saint Cloud – 78000 Versailles.

The Organizer reserves the right to amend these rules at any time. Any changes of the rules will be registered at Etude SENUSSON Didier – 39, avenue de Saint Cloud – 78000 Versailles and will be published on The Organizer’s website.

These rules are available for consultation on The Contest websites or, at written request, at IF WE Challenge - Dassault Systèmes – 10, rue Marcel Dassault – 78140 Vélizy Villacoublay - France. These rules are provided free of charge. Any postal costs incurred by a Participant requesting the full Contest rules by post can be reimbursed on written request to the following address.

Please send your request to:

IF WE Challenge - Dassault Systèmes – 10, rue Marcel Dassault – 78140 Vélizy Villacoublay - France

The Organizer reserves the right to reduce or extend the duration of The Contest or to cancel if felt necessary, in the event of force majeure or any circumstances beyond the control of The Organizer, and without the responsibility of The Organizer being incurred.

Any decision made by The Organizer or any amendment hereto arising out the previous paragraph, will be registered at Etude SENUSSON Didier (huissier de justice) – 39, avenue de Saint Cloud – 78000 Versailles.

Article 8: Acceptance of the rules

Participation in this Contest implies the full and unconditional acceptance by the participants of the provisions of these rules in their entirety. Any breach of any provision of these rules will disqualify the participant having committed said breach.

Article 9: Reimbursement of participation costs

Any participant using an Internet account debited at the time of connection can be refunded. Any Internet access based on a free or fixed cost package will not be refunded since the participation in The Contest is included within a general use of the Internet and does not incur additional charges.

The costs of participation via Internet can be reimbursed on the basis of a flat rate Internet connection of 3 minutes. The reimbursement request must be sent by mail to the Organizer, accompanied by bank account details in the name of the service account holder, a photocopy of the invoice for the Internet access relating to the month of The Contest, proof of participation, and a letter indicating the analog or digital number (or decoder, if it is a cable subscription) that was used for the participation, and the date and time logged on, no later than 30 days after The Contest’s closing date, with the postmark signifying the date.

The expenses incurred by the participant for the stamp required for this application will be reimbursed on the basis of the 20g economy “letter” rate in force.. Only one reimbursement request per participant registered for The Contest and per envelope (same name, same address). Incomplete requests will be ignored.

Article 10: Connection and use of the Internet

By connecting to the site, the Participant understands and accepts the character and limitation of the internet, in particular regarding technical performance, response times for receiving or sending information, possible misuse, viruses and, more generally, all risks inherent in any and all types of internet connection and transmission.

The Organizer assumes no liability for misuse or any incident arising from, or relating to any malfunction of the Internet network obstructing the smooth function and/or process of The Contest, any failure of any receiving hardware or the communication lines, loss of any data transmitted by Internet, functioning of any software, consequences of any virus, computer bug, anomaly, technical failure, any damage caused to a participant's computer, any technical, hardware and software failure of any type whatsoever that precluded or restricted the possibility of taking part in The Contest or damaged the system of a participant.

Article 11: Liability

Any misrepresentation, attempt to mislead or commit fraud will result in disqualification. The Organizer may cancel all or some of The Contest if it appears that fraud of any kind whatsoever has taken place. In such a case, The Organizer reserves the right to not award the prize to the fraudulent user and/or to take legal action against the perpetrators of these frauds.

The Organizer is not responsible or liable for any possible damage or injury caused, or claimed to be caused, by the use of the prize

The Participant alone is responsible for the content of the sentence that he or she submits, and for any usage that he or she makes of any website hosting The Contest.

Article 12: Use of Participant's sentences – Permission of rights

Each Participant grants to The Organizer, exclusively and at no charge, a license on his or her proposed sentence allowing The Organizer to represent, produce, translate, modify, publish and distribute the proposed sentence for only promotional purposes on any medium whatsoever, in any way whatsoever, for the entire legal protection period of the submitted sentence worldwide.

Each Participant certifies and warrants that he or she has, and/or that he or she has obtained from any person who contributed to the creation of the submitted sentence, all rights needed for the transfer described above to the Organizer, that relate to the sentence that he or she is submitting for the present Contest, and that this sentence does not violate any third-party rights, particularly copyrights.

In any event, the Organizer retains the right to use, or not use, all Participants' sentences.

If The Organizer considers that the sentence communicated by the Participant looks a project which could be developed, The Organizer will contact the Participant to discuss a contract of partnership relating to the development of the aforementioned project.

Article 13: Intellectual property rights

In accordance with laws governing intellectual property rights, the reproduction and the representation of any element of The Contest and these rules are strictly forbidden. All the brands and trademarks quoted are registered by their owners, and protected by laws governing intellectual property rights.

Article 14: Use of the Participants' personal data

As a result of the sentence being uploaded to the site(s) that host The Contest, the participant authorizes the Organizer to use his or her surname, first name, or Internet name in any promotion related to the current Contest, without such use giving rise to any compensation.

Article 15: Data Privacy

The participant's personal data is collected and processed in compliance with the French Data Protection Act of January 6th 1978. In accordance with article 27 of this Law, each participant has the right to access, modify or delete personal data held about them. They can exercise these rights by submitting a written request to the address of The Contest.

Article 16: Master Copy

It is expressly agreed between the Parties that, except for an obvious error, the data in The Organizer computer system is the "Master Copy" between The Organizer and the Participant concerning The Contest.

Article 17: Disputes

Any claim or challenge related to The Contest (i) must be made in writing and sent to IF WE Challenge - Dassault Systèmes, 10, rue Marcel Dassault – 78496 Vélizy Villacoublay Cedex – France and (ii) will not be taken into consideration more than 30 days after The Contest has closed.

The Organizer will decide any dispute concerning The Contest and its rules in line with Etude SENUSSON Didier (huissier de justice) – 39 avenue de Saint Cloud – 78000 Versailles. No telephone or written requests that relate to the interpretation or application of these rules, its mechanisms, or the terms of The Contest, including the name of the winner, will be entertained.

Article 18: Applicable law - Jurisdiction

The present rules and The Contest itself are governed by the laws of France. Should an amicable settlement procedure fail, any dispute arising over the interpretation of these rules or the running of The Contest shall be submitted as a last resort to the assessment of a competent Paris court.