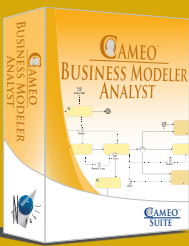


\$149



# Cameo Business Modeler Analyst

## Powerful Business Process Modeling at a Great Introductory Price.

The world of business process management and modeling is changing. The Business Analyst needs to capture more data while still needing simplicity. Standard textual descriptions are not enough, they are difficult to understand and maintain. At No Magic we believe that the Business Analyst should be able to use all their data any time, in one solution.

Cameo Business Modeler Analyst is the answer to these changes. Analyst allows BA's to describe business processes using the latest business modeling standard (BPMN 2.0), to define organization structure and business data all in a single product.

### Powerful Features:

- Execute business process modeling using the BPMN 2.0 standard
- Quickly create process, collaboration and choreography diagrams
- Create business data and organization structure diagrams
- Develop business data and resource roles descriptions in convenient tabular form
- Utilize the resource usage matrix for convenient resource roles assignment to activities
- Develop networking, content, free-form and user interface modeling diagrams
- HTML publishing direct to the web
- Customizable word and PowerPoint reports
- Collaboration via Cameo Teamwork Server
- Link business process models to Cameo Requirements+ to manage requirements
- Complete documentation and business modeling samples included

### Better Business Models Through Automated Verification:

It's not enough to support diagrams and models; you need to make sure your work is complete and correct. The active validation mode instantly notifies users if they have violated key business rules. Validation helps to ensure your business process models are correct, while identifying errors in the model.

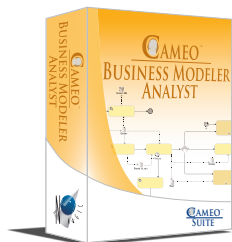
No Magic offers professional services to implement validation of business rules tailored to your company's needs. Imagine the power of validating your business process models for completeness, correctness and your own standards – dynamically.

### Business Benefits:

- Most standards-compliant solution, OMG BPM Certification Program
- Powerful and intuitive modeling solution
- Define business processes using Business Process Modeling Notation (BPMN 2.0) standard
- Capture business vocabulary and data in business process descriptions
- Relate your organization structure to the processes
- Capture information both in diagrams and in tabular form
- Maintain traceability between all parts of the model
- Instant validation of BPMN models



No Magic is an OCEB sponsor –  
OMG certified expert in BPM.



## Customized Reporting and Publishing:

Cameo Business Modeler Analyst includes a variety of business process report templates. You can modify the templates to meet your own documentation standards and formats, or create your own custom reports. The solution supports a wide range of template engines and scripting languages.

## Business Collaboration:

For working in large groups, Cameo Business Modeler Analyst supports several methods for publishing and team development. No Magic's Teamwork Server allows the entire team to work concurrently on the same business process model, and our reporting capability includes several HTML web-ready reports, including publishing to the web.

## Powerful BPMN for Business Analysts

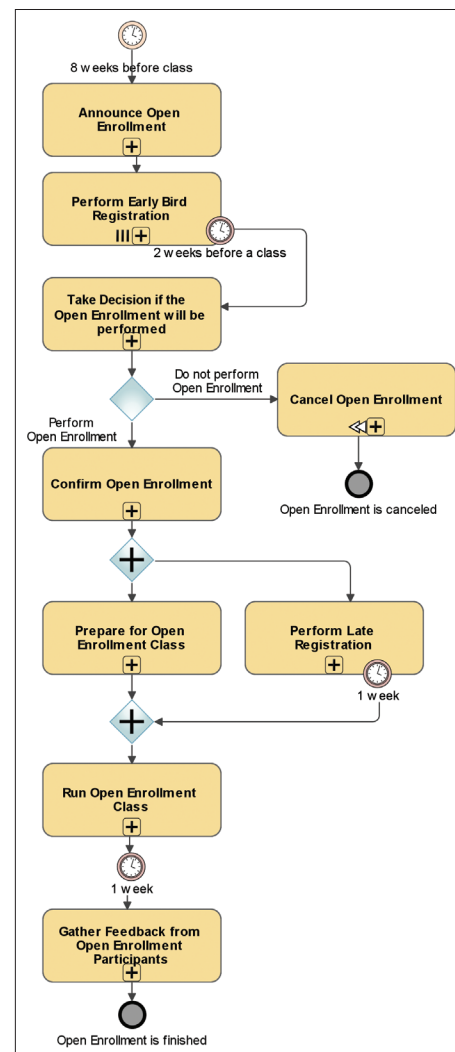
No Magic's implementation of the Business Process Modeling Notation (BPMN) standard provides users the optimal platform for understanding internal business processes. The notation includes performance, collaboration and business transactions within organizations.

For service providers and consultants, Cameo Business Modeler Analyst is the ideal communication tool with all the benefits of a standard business notation. With collaboration and reporting tools included, Business Modeler Analyst allows users to integrate customers right into your process.

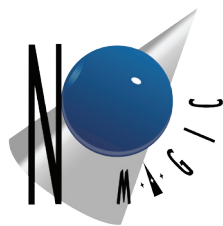
## Consulting and Training

No Magic offers a full range of consulting and training for business process modeling, plus business analysis best-practices mentoring. We assist clients in:

- **Aligning your solution with business strategies** and industry best-practices using Cameo Business Modeler and BPMN
- **Modeling consulting:** one-on-one or project-wide support for business modeling and analysis
- **Cameo Business Modeler Best Practices** – applying practical methods for achieving optimal results
- **Software Development Mentoring/Coaching**
- **Custom Development services** for model migration from other vendors
- **Solution customization** designed to meet your company needs (e.g., custom validation rules)



Create professional-looking process diagrams like this one shown above.



The Truth is in the Models™  
[www.nomagic.com](http://www.nomagic.com)  
[www.magicdraw.com](http://www.magicdraw.com)

No Magic, Inc.  
 One Allen Center  
 700 Central Expressway South, Suite 110  
 Allen, Texas 75013  
 Phone 214.291.9100  
 Fax 214.291.9099  
 E-mail: [sales@nomagic.com](mailto:sales@nomagic.com)

Copyright © 2012 No Magic, Inc.

No Magic Europe, UAB  
 Savanoriu ave. 363  
 LT-49425  
 Kaunas, Lithuania  
 Phone +370 37 324 032  
 Fax +370 37 320 670  
 E-mail: [sales@nomagic.com](mailto:sales@nomagic.com)

No Magic Asia  
 719 KPN Tower, 22nd floor,  
 Rama IX Road, Bangkok, Huaykwang,  
 Bangkok 10310, Thailand  
 Phone +66 2717 0250  
 Fax +66 2717 0251  
 E-mail: [nomagicth@nomagicasia.com](mailto:nomagicth@nomagicasia.com)