

# 34%

CPG development time is wasted on non-value added work, taking away from innovation



### PRODUCT DEVELOPMENT

# FITNESS PLAN FOR PLM

Target the inefficiencies in your Product Lifecycle Management process and get to market faster! Non-value added work can permeate your R&D and NPD departments causing critical time delays. And Compliance can also be a hefty challenge. Identify the areas you need to 'get in shape' and improve your time-to-market.

# 64%

of CPG companies say 'communicating changes' is a top challenge when working with 3rd parties

### SUPPLY CHAIN



# 56%

of companies say it takes more than 2 days to get updated data to the entire team



### PRODUCTION



### PACKAGING



### COMPLIANCE

Compliance issues cause launch delays in

# 40%

of cases

# 25%

of the time, CPG companies work with outdated information



\*Data points provided by Tech-Clarity, Inc.

