

Dassault Systèmes' 3DEXPERIENCE Platform Used on Visteon's e-Bee Vehicle Concept Project

New Solution Helps Boost Innovation with "Social Cloud"

AUBURN HILLS, Mich., December 4, 2012 – [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, a world leader in 3D design, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that Visteon Corporation, a leading automotive global supplier, is applying the 3DEXPERIENCE platform's 3DSwYm social application on the cloud to its [recently unveiled e-Bee vehicle concept](#). The use of 3DSwYm's social, cloud-based community environment helped Visteon quickly develop innovative new concepts for this demonstration vehicle in its product areas of climate, interior and electronics. Visteon achieved efficiency gains in the development process, while reducing early prototype costs. Visteon also applied the 3DSwYm application to co-create with strategic customers and key supplier/partners on the e-Bee project.

"Transforming our current creation environment was one of the primary goals of the e-Bee project," said Tim Yerdon, Global Director Innovation and Design, Visteon Corporation. "Visteon designers in multiple regions can now work as if they were all in the same room, speaking the same language of 3D. This enables them to visualize the design as it evolves, leading to more effective interactions and faster product development."

Visteon's e-Bee co-creation project involved people from around the globe, connecting joint venture partners and internal Visteon departments not typically involved in the innovation process. In most product development solutions, few personnel beyond engineers can share and view data in real-time. With Dassault Systèmes' 3DSwYm application, ideas are now socially shared and informed decisions are made, keeping everyone in the loop without numerous change reports or electronic files.

The "experience and demonstrate" capabilities of a socially shared 3D environment helped make it possible for Visteon to show its first design in seconds instead of weeks. Additionally, Visteon was able to solicit real-time project feedback from customers, joint venture partners, and suppliers.

3DSwYm communities on the cloud can be created very quickly, as users don't have to purchase and set up hardware or buy specialized applications to connect people, share their ideas and collaborate. Globally, Dassault Systèmes has more than 1000 3DSwYm communities on the cloud.

"Innovation always starts with an idea. The automotive ecosystem is replete with creative talents who need to share ideas, sometimes in unusual ways. Unleashing creativity is one of the key values we bring with our 3DEXPERIENCE platform. Our social applications allow the gathering of ideas from everywhere," said Monica Menghini, Executive Vice President, Industry and Marketing, Dassault Systèmes. "Social experience sets the ground for the creation of tomorrow's industry winning experiences."

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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