



Dassault Systèmes' Customers Improve Quality, Efficiency, and Productivity with Simulation Lifecycle Management

Parker Hannifin, Jaguar Land Rover, and Others Present the Benefits of SIMULIA SLM at Worldwide Customer Conferences

LAS VEGAS and PROVIDENCE, R.I., USA, November 8, 2011 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, announced today that engineering managers from world-leading corporations are recognizing the business benefits of managing their simulation processes, knowledge, and data as an integral part of their organization's overall PLM strategy.

Customers speaking this month at Dassault Systèmes customer conferences in Las Vegas and Paris include Bell Helicopter, a Textron company, Dana Holding Corporation, Jaguar Land Rover, Los Alamos National Laboratory, and Parker Hannifin. These leaders are voicing common industry issues and requirements for managing design simulation as an essential part of the product development process. The increased use of simulation applications and processes during the development cycle has resulted in the need to implement an enterprise solution—tied to their existing PLM system—for managing and securing their organization's simulation intellectual property.

At Parker Hannifin, the product development process relies heavily on engineering analysis to determine the performance of products during the design cycle. The increasing usage of simulation in the product development process produces large amounts of data that requires a solution for managing the associated processes, applications and intellectual property. Bob Deragisch, Manager, Enterprise Systems at Parker Hannifin, speaking at the [Dassault Systèmes Customer Conference](#) in Las Vegas, will explain the company's vision for leveraging SLM to improve simulation-related collaboration, traceability and knowledge capture as a strategic part of the product development process.

Andy Richardson, Head of Simulation at Jaguar Land Rover Product Development, will present at the [European Customer Forum](#) in Paris. Richardson points out that engineers are often working with multiple analysis tools and processes that are complex and poorly integrated with other key business tools and processes. His presentation will describe the company's approach to establishing a strategy for effective development of simulation process management in an engineering business.

"SIMULIA strives to deliver compelling solutions to our customers in order to provide a positive impact on engineering quality and business efficiency," stated Ken Short, VP, Strategy and Marketing, SIMULIA, Dassault Systèmes. "Our SLM solution, integrated

within the world's leading PLM environment, allows our customers to gain maximum benefit on their simulation investment through the capture, reuse and deployment of proven analysis workflows to a broader user base. This not only secures their intellectual property, but accelerates the process of analysis and improves the confidence in performance-based decision making of new products.”

To learn more about these conferences and presentations, please visit www.3ds.com/dscc and www.3ds.com/ecforum.

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About SIMULIA

SIMULIA is the Dassault Systèmes brand that delivers a scalable portfolio of Realistic Simulation solutions including the Abaqus product suite for Unified Finite Element Analysis, multiphysics solutions for insight into challenging engineering problems, and SIMULIA SLM for managing simulation data, processes, and intellectual property. By building on established technology, respected quality, and superior customer service, SIMULIA makes realistic simulation an integral business practice that improves product performance, reduces physical prototypes, and drives innovation. Headquartered in Providence, RI, USA, SIMULIA provides sales, services, and support through a global network of regional offices and distributors. For more information, visit www.simulia.com.

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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Dassault Systèmes Press Contacts

Derek Lane (NAM)	derek.lane@3ds.com	+1 (818) 673-2243
Elena Fernandez (LATAM)	elena.fernandez@3ds.com	+1 (978) 442-2790
Virginie Blindenberg (EMEA)	virginie.blindenberg@3ds.com	+33 (0) 1 61 62 84 21
Namrata Gadhok (APAC)	namrata.gadhok@3ds.com	+91 (124) 457 7100
Jahyun Ahn (Korea)	jahyun.ahn@3ds.com	+82 2 3270 7893
Mari Takaba (Japan)	mari.takaba@3ds.com	+81 3 5442 6675
Arnaud Malherbe (CORP/France)	arnaud.malherbe@3ds.com	+33 (0) 1 61 62 87 73