



PCO Innovation and Dassault Systèmes Strengthen Services and Consulting Partnership

MONTRÉAL and VÉLIZY-VILLACOUBLAY, France — June 28, 2011 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, and PCO Innovation, one of the world's leading independent PLM consulting and services companies, announced today the signing of a strategic agreement positioning PCO Innovation as a key partner in Dassault Systèmes' Services Partner Program.

This agreement reinforces more than ten years of synergy between the two companies in providing value-added services to customers in a variety of industries. Over the years, PCO Innovation has built one of the most efficient Dassault Systèmes technologies skills centers on the market. PCO innovation fields Dassault Systèmes solutions experts worldwide, with a particular emphasis on the Version 6 platform.

Acting in tight collaboration, Dassault Systèmes and PCO Innovation support the PLM strategies of leading manufacturers, from the earliest phases of requirements definition through system implementation and maintenance.

“This partnership marks a significant step in our growth strategy,” said Olivier Letard, cofounder of PCO Innovation. “We are continuing along our growth path together with Dassault Systèmes, remaining faithful to our goal of optimizing innovation and product development processes through the successful implementation of cutting-edge technologies.”

Tom Emmrich, senior vice president, Industry Services, Dassault Systèmes added, “We are very pleased to formalize and expand our relationship with PCO Innovation. It is critically important to Dassault Systèmes to have a strong partner like PCO Innovation who we can trust to configure and implement our solutions and meet the specific needs of our customers.”

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About PCO Innovation

Founded in 2000, PCO Innovation Inc. is the world's largest independent service provider of Product Lifecycle Management (PLM) solutions. PCO Innovation employs more than 600 professionals serving 140 clients in 30 countries, including global leaders in a wide range of industries. Combining experience in business process and advanced technologies, PCO Innovation provides end-to-end PLM consulting, integration, maintenance, change management and project management services to clients worldwide. For more information on PCO Innovation, visit www.pco-innovation.com

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About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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