



Dassault Systèmes to Distribute Gehry Technologies' Digital Project Through its Direct and Indirect Sales Channels

New Partnership to Deliver Solutions to the Construction World

VÉLIZY-VILLACOUBLAY, France – May 12, 2011 - [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions and Gehry Technologies (GT), a technology and services provider to leading owners, developers, architects, engineers, general contractors, fabricators, and other building industry professionals worldwide, announced today that Gehry Technologies' Digital Project products will be integrated into the Dassault Systèmes' portfolio and distributed through Dassault Systèmes' direct and indirect sales channels.

Digital Project is a suite of powerful 3D building information modeling (BIM) applications created by Gehry Technologies using Dassault Systèmes' CATIA as a core modeling engine. Digital Project features design, engineering and project management in a comprehensive 3D environment specifically tailored to the architecture, engineering and construction industry. Since its inception in 2004 Digital Project has been used for some of the world's emblematic structures, from commercial and institutional building projects to large scale infrastructure works. GT has successfully used Digital Project to address challenging design and project management issues on such landmark projects as the World Trade Center site, Beijing National Olympic Stadium, the Lincoln Center redevelopment, and the Burj Kalifa Tower, the world's tallest building, to name a few.

This agreement allows for broader distribution of GT's Digital Project and leads the way for Dassault Systèmes' longer term diversification strategy to address this market while providing an opportunity for Gehry Technologies to focus on its new project delivery and Web service offerings. Leveraging advanced integrated digital design technologies, unique collaboration capabilities, deep knowledge of the industry, and dedicated services will enable construction customers to run multi-discipline parametric modeling regardless of the building project scale and complexity while allowing BIM implementations across the entire project team, including architects, structural engineers, MEP engineers, contractors and fabricators.

"Dassault Systèmes PLM solutions have been successfully deployed in manufacturing industries and we strongly believe that they can bring significant value in addressing the needs of construction companies, as demonstrated by leading construction customer projects in recent years," said Etienne Droit, CEO, CATIA, Dassault Systèmes. "Digital Project has already proven its unique capacity to make the most complex projects in the world successful and we are thrilled to take this long-lasting partnership one step further by bringing advanced solutions specifically developed for the construction sector to our customers."

“GT’s mission is to help architecture realize its highest ambitions: meeting the needs of clients and communities through aspiration designs that are delivered on time and on budget,” added Dennis Sheldon, CTO, Gehry Technologies. “Digital Project, based on Dassault Systèmes’ CATIA, gives designers power of control, design, budget, and scheduling... We think that this agreement will accelerate the adoption of Digital Project within the construction world, enabling more innovative buildings and structures.”

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About Gehry Technologies

Gehry Technologies (GT) provides design and project management technology and consulting services to leading owners, developers, architects, engineers, general contractors, fabricators, and other building industry professionals worldwide. GT solutions increase creativity and control; reduce project risks, costs, and completion times; and improve processes and decisions through collaboration, project visibility, and information access. Gehry Technologies is privately held, with offices in Los Angeles, New York, Paris, Mexico City, Abu Dhabi, Hong Kong, Shanghai, and Beijing. For more information about Gehry Technologies, visit www.gehrytechnologies.com.

Digital Project is a registered trademark of Gehry Technologies, Inc., or its subsidiaries in the United States and/or other countries.

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About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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