Dassault Systèmes Introduces a New Release of 3DSwYm, its Social Innovation Application

Incorporates Semantic Search, Business Processes and Information Intelligence Experiences; Unleashes Power of Communities for Innovation

VELIZY-VILLACOUBLAY, France – April 12, 2012 - Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the 3D Experience Company, world leader in 3D design, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced the release of its next-generation 3DSwYm social innovation application.

3DSwYm is a social enterprise platform that goes beyond today's mostly static corporate intranets and information systems, transforming the way companies and their employees can drive innovation and contribute actively to company's vision and strategy. Designed to dynamically share and leverage knowledge, 3DSwYm creates value by enabling organizations to uncover and harness individual talents and ideas inside and outside the company, including partners, suppliers, consumers or any other stakeholder. Connecting via communities brings objectives and content more sharply into focus and helps everyone concentrate on an organization's strategic priorities. These communities foster powerful synergies, creating an open and participative approach.

"3DSwYm empowers everyone, regardless of domain, to innovate and add value, share their experience and put forward ideas, fostering a strong sense of belonging and engaging everyone in the enterprise's challenges and vision," said Sophie Planté, CEO 3DSwYm, Dassault Systèmes. "The result is a unified 360-degree view of activities and interactions shared across the organization. 3DSwYm becomes a real-time social dynamic referential environment, offering effective decision and action support, leveraging social innovation to help transform the organization."

The 3DSwYm social enterprise environment integrates with legacy information systems and business processes as well as Dassault Systèmes' ENOVIA collaborative platform. It incorporates the Exalead semantic search engine, which blends superior search capability with intelligent, in-context content suggestions. Other benefits include sharing of 3D models, social learning and serious gaming applications, in addition to the

extensive added value of [Netvibes](#)' widget catalog to personalize the 3DSwYm environment. Companies can develop their own complete secure on-the-cloud community relying on Dassault Systèmes [Outscale](#) SaaS operator services. Without any of the traditional associated infrastructure and resource costs, companies can instantly establish dedicated communities and virtual innovation spaces. The combination of these strategic elements allows them to create an intelligent enterprise.

"At Dassault Systèmes we care for delivering the right experiences to all industries, but we especially care for the 'human' behind the business process. Unleashing the power of each individual and connecting people in a more 'social' way within an organization is one of the key transformations facing industry this century," said Monica Menghini, executive vice president, Industry and Marketing, Dassault Systèmes. "We are offering customers a value creation platform. Many disciplines within a company create value. All industries, from banking and insurance to retail, fashion, construction, energy, life sciences, transportation or aerospace, need to break down barriers and ensure value is created by all. 3DSwYm lies at the heart of our Social Industry Experience strategy."

3DSwYm was born out of employee ingenuity. This environment was developed by a team of Dassault Systèmes people from several different organizations who shared the dream of creating a new type of collaborative environment to transform the way they worked together and the way they innovated. The wide adoption of 3DSwYm by Dassault Systèmes and its ecosystem of partners, as well of the simplicity of the integrated Exalead's search capabilities and Netvibes' information intelligence, has led Dassault Systèmes to sell its equity position in blueKiwi SA.

For more information about 3DSwYm: www.3ds.com/3dswym

About Dassault Systèmes
Dassault Systèmes, the 3D Experience Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries. For more information, visit www.3ds.com.

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