



Dassault Systèmes' 3DVIA Turns the Virtual World into a Stereoscopic 3D Experience at 2011 Game Developer's Conference

3DVIA Scenes Users Now Experience Their Virtual World and 3D App Creations in Full Stereoscopic 3D for Use Online and on 3D Televisions with the Click of a Button

CONCORD, Mass., March 1, 2011 – Dassault Systèmes (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced that users of 3DVIA Scenes, a free online 3D publishing application, can share their creations in fully immersive stereoscopic 3D. With this update, over 230,000 3DVIA.com content creators can interact inside their applications online or through PC-connected TVs using anaglyph (red/blue), side-by-side, line-by-line or checkerboard-capable 3D glasses.

“This is quite simply the easiest way for anyone to create a stereoscopic 3D application online,” said David Laubner, VP, online product marketing, 3DVIA, Dassault Systèmes. “We are always looking for ways to expand the 3D content creation market and are excited to see what our consumer and professional customers will create using the new enhanced 3DVIA Scenes.”

3DVIA Scenes is a powerful, yet easy-to-use, Web-based 3D publishing application. With a library of pre-made 3D environments and models, anyone can quickly create and publish realistic and interactive multi-user applications to his or her Website or Facebook page. To activate stereoscopic 3D, users simply click a button within the 3DVIA Scenes application and toggle between anaglyph, side-by-side, line-by-line and checkerboard viewing cameras.

The new stereoscopic 3D functionality will be demonstrated at GDC 2011 in the 3DVIA Booth (#1818) in the main hall. The functionality is publically available on 3DVIA.com at: www.3dvia.com/scenes.

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About 3DVIA:

3DVIA is Dassault Systèmes' brand for online 3D lifelike experiences. It establishes 3D as a universal media for consumer and professional communities, and allows anyone to imagine, play and experience products and services used in our daily lives. Once perfected in the virtual world, these can be delivered in the physical world. The Virtools product line is part of 3DVIA. For more information about 3DVIA, go to: <http://www.3dvia.com>.

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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