

Dassault Systèmes Spins-Off Transcat PLM

German Organization Becomes a Strategic Partner to Accelerate 3DEXPERIENCE Platform Adoption in Germany

VELIZY-VILLACOUBLAY, France – July 26, 2012 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that it is spinning off Transcat PLM GmbH, its sales and services subsidiary and long time development partner dedicated to customers of all sizes in Germany and Slovakia, via a management buyout (MBO). The transaction builds on Dassault Systèmes' strategy to strengthen its partners' business success in each geography and enable a new level of partner-to-customer-to-user experience.

As an independent company of 200 employees, Transcat PLM will continue to expand its leading position as a value added reseller (VAR) focused on bringing Dassault Systèmes' 3DEXPERIENCE platform to its customers. It will also grow its position as a key application development partner to Dassault Systèmes through its Component Application Architecture (CAA) ecosystem of third party software developers. Etienne Droit, Gerhard Keller and Günther Öhlschläger will be the managing directors of Transcat PLM GmbH.

“The completion of this spin-off will enable Transcat PLM to continue its stellar customer service for our clients in transportation and mobility, industrial equipment and consumer goods, leveraging Dassault Systèmes' 3DEXPERIENCE platform,” said Etienne Droit. “Transcat will also continue to develop its long term relationship with German customers, giving them the opportunity to adopt industry solution experiences. It will also be a key services provider, as well as a key player in Dassault Systèmes' CAA community to develop new add-on applications for the 3DEXPERIENCE platform.”

“Dassault Systèmes' sales partner ecosystem is a crucial growth driver for us. We will focus on managing and improving the support of independent channel partners. They are key players in applications development, service to customers and distribution of our industry solution experiences and brand applications,” said Bruno Latchague, executive vice president, Distribution Strategy, Value Solutions, Dassault Systèmes. “By spinning off Transcat PLM as an independent, stand-alone company, we will not only enhance the value that our two companies are bringing to the German market, but give Transcat the ability to run its business more actively and effectively. This management buyout positions a former executive of Dassault Systèmes, Etienne Droit, as one of the managing directors of Transcat. This will be instrumental to our ongoing success together and increase Transcat's profitability.”

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About Transcat PLM

Founded in 1987, Transcat PLM GmbH is an established specialist and supplier of Product Lifecycle Management (PLM) solutions based on the CATIA, ENOVIA, DELMIA, SIMULIA and 3DVIA products of Dassault Systèmes. As a Value Added Reseller (VAR) the company offers the PLM solutions throughout Germany with the associated services as well as its own add-on software products. As one of a few partners Transcat PLM is certified for all V6 products of the PLM 2.0 portfolio and markets the complete V6-product range of Dassault Systèmes. Transcat PLM also offers customized software components for virtual product development in its Product Data Quality (PDQ) range. The portfolio is extended by tailored server, storage and system management concepts.

The all-in-one solutions and practical support concepts offered by Transcat PLM enable users to optimize their processes and implement their own PLM strategies. The client base includes leading players in automotive, aviation and consumer goods industries as well as mechanical and plant engineering companies.

Transcat PLM has about 200 staff based in Germany. Transcat PLM supports international clients through its worldwide partner network.

About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries. For more information, visit www.3ds.com.

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