



Dassault Systèmes' 3DVIA Mixes It Up with Animated 3D Characters from Mixamo

3DVIA Users Can Now Buy Mixamo-provided Bundles of Characters, Animations and Textures

CONCORD, Mass. & VÉLIZY-VILLACOUBLAY, France — September 27, 2011 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced a partnership between its 3DVIA brand and Mixamo, the online, 3D animation service. As a result of the partnership, some 270,000 3DVIA account holders can purchase Mixamo animated characters through the 3dvia.com online store for easy use in 3D development projects.

“Mixamo’s animated characters will open doors for 3DVIA’s community of 3D application developers,” said Lynne Wilson, CEO of 3DVIA, Dassault Systèmes. “These animations will not only help developers shorten dev cycles, but provide them with compelling, pre-made content.”

Eighty Mixamo animations with characters are currently available on the 3dvia.com Store, with plans to add more from the thousands available on the Mixamo Web. Characters range from humans to animals and are searchable via a “Mixamo” and “Animations” link from the top-level “Store” tab on 3DVIA’s home page. All Mixamo animations, which are bundled with their corresponding characters and textures at the time of download, have been optimized for easy use in 3DVIA Studio, 3DVIA’s powerful, yet easy-to-use, development tool for creating online, 3D applications.

“Like 3DVIA, Mixamo prides itself on providing accessible 3D solutions that aide in the development processes,” said Stefano Corazza, PhD, CEO of Mixamo. “We’re excited to extend our offerings to the 3DVIA community and look forward to further integration of our offerings.”

3DVIA is Dassault Systèmes’ brand for online 3D lifelike experiences. It establishes 3D as a universal media for consumer and professional communities, and allows anyone to imagine, play and experience products and services used in our daily lives.

To learn more or purchase Mixamo animated characters from the 3dvia.com Store, visit www.3dvia.com/store/.

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About Mixamo

Mixamo is an innovative online 3D character animation service for 3D professionals. By leveraging cutting-edge research directly from Stanford University, stellar web engineers and a top notch in-house animation team, Mixamo aims to truly evolve and democratize character animation making it ten times faster, more cost effective and accessible. Mixamo technology enables both new and seasoned 3D professionals in the video game, virtual world, 3D design/architecture, and virtual goods markets to create the highest-quality character motion possible in a matter of seconds using director level controls. Learn more about Mixamo at <http://www.mixamo.com/>.

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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