# Dassault Systèmes Drives PLM Innovation in Automotive Industry

***Growing Adoption of Dassault Systèmes' Version 6 Demonstrates Customers' Needs for Business Transformation through an Open, Scalable, Collaborative Innovation Platform***

**VÉLIZY-VILLACOUBLAY, France – July 6, 2011** — Dassault Systèmes (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced that its Version 6 platform is being adopted by a growing number of automakers. As the industry is faced with a major transformation and a need to reinvent itself, leading actors such as Jaguar Land Rover, McLaren Mercedes, Renault or Tesla Motors, have already reconsidered their entire PLM strategy. They endorsed Dassault Systèmes' vision and adopted the Version 6 platform to address increasing vehicle complexity, the need for reduced time to market, quicker reaction to consumer desires, globalization, and stringent fuel economy regulation standards.

For more than 25 years, Dassault Systèmes has been at the forefront of the automotive industry, providing cutting-edge proven solutions specifically designed to meet the needs of automotive OEMs and suppliers. Dassault Systèmes has been instrumental in leading innovation and has been continuously supporting the industry through every step of its technological and business mutations, from 2D to 3D design and complete digital mock-up, to lifecycle management and realistic experience of the vehicle in action.

Amidst the current economic environment marked by consolidations and cost savings initiatives, Dassault Systèmes' core OEM customer base as well as upcoming industry innovators, are turning to the open Version 6 platform for the unique value it delivers in addressing their transformation challenges:

***Global Collaboration***
Dassault Systèmes' Version 6 enables global collaboration on a single integrated IP platform, providing full traceability from early requirements to the final vehicle. It helps manage automotive systems increasing complexity through a unique collaborative environment that brings together multiple systems engineering disciplines and manages hundreds of disconnected tools.

By consolidating design in a single PLM platform, automotive manufacturers can tap into "proven design" concepts and re-use them across all product lines, achieving significant time savings in the design and manufacturing of new cars. Besides, the Version 6 collaborative platform opens car development to consumers, in order to capture their expectations thanks to a 3D lifelike experience.

### From Digital Mock-Up to Digital Product Experience

Version 6 brings life and intelligence to the digital mock-up for a complete digital experience, helping OEMs manage the complexity generated by the increasing presence of embedded software in vehicles.

### Specialized Business Process Applications

Version 6 offers an extensive and unparalleled portfolio of integrated industry-leading process applications including styling and surfacing, wire harness, Body in White Fastening, Composites, Mold & Die, Powertrain Functional Modeling, Weight & Balance, Material Compliance, and Crash worthiness. These applications are recognized by customers as high value for their business processes.

### Open Platform

The Version 6 platform provides an open, flexible PLM backbone that allows connecting Version 6 applications to any system, including legacy systems whether proprietary or third-party. Version 6 also provides automotive manufacturers with the ability to manage mixed application environments including data from multiple CAD vendors.

### Smooth Transition for Successful Deployment

To protect its customers' investment, Dassault Systèmes continues to support and enhance CATIA Version 5 with Version 6 technology. To facilitate the smooth transition to Version 6, Dassault Systèmes guarantees data compatibility between Version 5 and Version 6.

"Jaguar Land Rover and Renault were subject of intensive, months-long competitive benchmarks," said Olivier Sappin, Vice President Automotive industry, Dassault Systèmes. "Both OEMs have extensive Version 5 implementations, as well as third-party enterprise software systems.  Given those environments, their choice for Version 6 is, I think, a strong statement about Version 6's openness and ability to co-exist not only with our Version 5 solutions but with competitor solutions and processes.

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**About Dassault Systèmes**

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product  - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit http://www.3ds.com.

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