

Dassault Systèmes Launches “Smarter, Faster, Lighter,” a New Industry Solution Experience for High Tech Products

New Multi-Disciplinary Design Experience for Mechatronics

VÉLIZY-VILLACOUBLAY, France — September 11, 2013 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced the launch of “Smarter, Faster, Lighter,” a new solution experience that coordinates a company’s mechanical, electronic and software innovations to realize high-value, delightful products.

Based on Dassault Systèmes’ 3DEXPERIENCE platform, the Smarter, Lighter, Faster industry solution experience significantly improves the development cycle from first concepts to first article manufacturing. It provides fine-grain information exchange and collaboration in real-time between engineering teams.

To enable full project visibility, efficient collaboration and lower design and manufacturing costs, Smarter, Faster, Lighter delivers:

- A single place to maintain all electronic, mechanical and software development data, from specifications, 3D models and analysis results to manufacturing requirements.
- Ability to efficiently modularize and reuse existing designs while minimizing redundant product variations.
- Unified end-to-end design processes to retain and communicate the Voice of the Customer, from requirement definition to final product validation.
- Seamless concurrent collaboration with partners and suppliers, while assuring perfect data consistency among different disciplines.

“The consumer electronics market is in a period of rapid evolution and manufacturers are under tremendous competitive pressure to be the first to market with unique and differentiated products. However, a successful product quickly attracts copycat products from the competition,” said Monica Menghini, Executive Vice President, Industries & Marketing, Dassault Systèmes. “To stay ahead of the competition, manufacturers must constantly enhance their products and support emerging technologies. The Smarter, Faster, Lighter industry solution experience spans first concept to first article, achieving the right design the first time, and providing the right consumer experience ahead of the competition.”

For further information please visit: <http://www.3ds.com/industries/high-tech/>.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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