

Parrot Uses Dassault Systèmes' SOLIDWORKS Industrial Design for Groundbreaking Drones

*Complex 3D Shapes for Future Drones Made Simple with the
3DEXPERIENCE Platform's Social Capabilities on the Cloud*

Phoenix, AZ — February 9, 2015 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that [Parrot](#), developer and marketer of advanced technology wireless products for consumers and professionals, has used its SOLIDWORKS Industrial Design application to successfully design complex 3D shapes for a future line of drones. This application delivered significant social collaboration benefits to Parrot's engineering and design teams through its use of Dassault Systèmes' industry-leading cloud-based capabilities.

"SOLIDWORKS Industrial Design enabled us to develop an innovative idea in a record amount of time, without being derailed by challenges inherent to traditional design software," said Henri Seydoux, founder and CEO of Parrot. "SOLIDWORKS Industrial Design is the next generation of software for the design industry."

SOLIDWORKS Industrial Design embraces the social, conceptual and collaborative design world in today's age of experience by providing engineers with an intuitive cloud-based tool to design, collaborate and accelerate the design process—from concept to final product—anytime, anywhere. Enhanced surfacing features allowed Parrot's engineers and designers to create complex 3D shapes that were not possible before, and easily transition to mechanical design. The application's social collaboration capabilities also enabled Parrot's teams in France and China to seamlessly work together throughout the process to generate organic shapes in a reduced amount of time.

Drones, or unmanned aerial vehicles, are a burgeoning industry for reasons ranging from pure consumer enjoyment to potential applications in commercial and military sectors. Technological enhancements to structure, weight, stability, size, maneuverability and power are crucial for a drone's appeal in the marketplace.

"Parrot has used SOLIDWORKS applications for more than 10 years to design a range of high-tech products and we were convinced that SOLIDWORKS Industrial Design would complement and add value to these existing SOLIDWORKS projects," said Gian Paolo Bassi, CEO, SOLIDWORKS, Dassault Systèmes. "Parrot is among the first customers worldwide to use this software through a preliminary testing program, and seeing their drone designs come to fruition

is testimony to this application's potential opportunities in the engineering and design world.”

SOLIDWORKS Industrial Design was officially launched today at the [SOLIDWORKS World 2015](#) user conference in Phoenix, Arizona, featuring Henri Seydoux on stage to discuss Parrot's experience with using the application.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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