

Dassault Systèmes Opens SOLIDWORKS World 2014 – Design in the Age of Experience

Conference Profiles Customers' Innovation and Unveils New Offering

SAN DIEGO — January 27, 2014 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today opened its 16th Annual [SOLIDWORKS World](#) conference at the San Diego Convention Center in San Diego, California (USA). SOLIDWORKS World 2014 continues through Wednesday, January 29, 2014. Beginning today, partners, industry leaders and over 4,500 of the world's most talented and innovative design and mechanical engineers will share their stories, explore new ideas and become inspired to take their projects to the next level.

In the Age of Experience, the world of design has changed: more social, more conceptual and collaboration is critical. SOLIDWORKS World 2014 will highlight customers who have used SOLIDWORKS design applications to open new horizons for design and business.

Presenters include:

- [Hugh Herr](#), the head of Biomechanics Research at MIT's Media Lab
- [eatART Foundation](#), an education charity that fosters art research and energy awareness
- [Bo-Dyn Bobsled Project](#), developer of the 2014 US Olympic bobsled
- Professors Max Lizarraga and Miranda Jerry of [Mt. San Antonio College](#), where the Certified SolidWorks Associate certification test is the final exam

In addition, SOLIDWORKS World 2014 features presentations from customers who have been using the new [SOLIDWORKS Mechanical Conceptual](#) application on the 3DEXPERIENCE Platform since June 2013. Dassault Systèmes will demonstrate the SOLIDWORKS Mechanical Conceptual social design environment that advances conceptual design. With this new application, all stakeholders can quickly capture and develop their ideas digitally and engage their communities to create winning concepts.

Other highlights of SOLIDWORKS World 2014 include:

- Demonstrations of the recently launched SOLIDWORKS 2014 design portfolio, including [3D CAD](#), [Simulation](#), [Product Data Management](#), [Technical Communication](#) and [Electrical Design](#), that furthers the ability of companies to design without limits

- Customer stories and products from industries ranging from manufacturing and medical instruments to consumer electronics and renewable energy
- Sessions showcasing modeling essentials, design automation, productivity applications and other topics designed to help users work faster and be more efficient;
- More than 200 in-depth [technical training sessions](#), many of them hands on, covering topics such as “Sheet Metal for the Casual User,” “The Art of the Swoopy Part,” and “Electrical 3D – Harnessing;” and
- The [Partner Pavilion](#), featuring more than 100 hardware and software vendors who work with SOLIDWORKS applications to deliver new business benefits.

“At SOLIDWORKS World we focus on showcasing amazing customers who epitomize the creativity and passion of the SOLIDWORKS community. This year we will also share a new application, Mechanical Conceptual, that will provide our users with the freedom to design the way they want, helping them quickly turn inspiration into reality,” said Bertrand Sicot, CEO, SOLIDWORKS, Dassault Systèmes. “I’m looking forward to showing off SOLIDWORKS Mechanical Conceptual and sharing how it has already transformed the conceptual design process.”

For more information about SOLIDWORKS World 2014, visit <http://www.solidworks.com/sww/>.

Video demonstrations of SOLIDWORKS Mechanical Conceptual are available at <http://blogs.solidworks.com/solidworksblog/2013/01/solidworks-world-2013-complete-day-1-general-session-video.html>.

For more information on SOLIDWORKS Mechanical Conceptual, please see the [accompanying news release](#) distributed today.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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