

## **Dassault Systèmes and Cybernaut Investment Group Sign Agreement to Support Innovation in China with the 3DEXPERIENCE Platform**

### ***Two Companies Collaborate on 3D Industry Park Construction and Smart City Projects***

**VELIZY-VILLACOUBLAY, France— June 10, 2016** — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, and Cybernaut, a leading investment group in China focusing on emerging industry, signed a strategic cooperation agreement on a series of 3DEXPERIENCE platform-related projects including building Industry Parks, cultivating 3D talents and smart city programs.

As the leading private equity fund in China, Cybernaut Investment Group focuses on emerging industry with high potential of consolidation and high value as a platform. Cybernaut manages over RMB 100 billion to provide capital support to new infrastructure based on cloud computing and big data and to support the transformation of traditional industry to China's "Internet Plus" initiative. In addition, it has become a valuable partner of many cities in China for their smart city plans. Zhu Min, President of Cybernaut, has been focusing on the high-tech industry for many years, and established WebEx in United States in the 1990s.

In the agreement, Dassault Systèmes and Cybernaut agreed to create Industry Parks in several cities where the 3DEXPERIENCE platform would be deployed to support the faster development of small and medium-sized businesses (SMBs), to work together on education to cultivate 3D talents in industry nationwide, and to contribute to building a number of smart cities. The two parties intend to nurture innovation in China in the context of the "Made in China 2025" industrial development initiative.

"With our solid experience on the 'Virtual Singapore' project, Dassault Systèmes is confident that we can replicate successful examples in other cities around the world," said Bernard Charlès, President & CEO, Dassault Systèmes. "By cooperating with Cybernaut, which is a pioneer in smart city-related projects and in supporting SMBs from emerging industry in China, we will be able to use our 3DEXPERIENCE platform to support the fast development of SMBs or startups. What is even more meaningful is to contribute to education. This aligns with the long-term vision of Dassault Systèmes."

"We look forward to the potential value and future development of 3DEXPERIENCE technology, and our cooperation with Dassault Systèmes can develop complementary advantages to boost the application of this technology and to realize business benefits for both companies," said Zhu Min, President, Cybernaut. "In the meantime, we wish to enhance the public's awareness of the value and advantages of 3D technology and big data through our joint efforts, so as to push the technology and service innovation of China for 'Made in China 2025.'"

For more information about Dassault Systèmes' 3DEXPERIENCity initiative, please visit: <http://www.3ds.com/stories/how-can-technology-shape-future/imagining-more-sustainable-city/>

#### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 210,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

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