

Dassault Systèmes' 3DEXPERIENCE Customer FORUM Showcases Companies Using the Power of 3D to Transform Industries

***Lynn Tilton, Patriarch Partners' CEO, to Speak on Job Creation;
SHoP and Pratt & Whitney Canada Among Customers Featured at
Annual Event in Las Vegas, Nov. 12-13***

Waltham, Massachusetts — October 10, 2013 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that speakers from companies including [SHoP Architects](#) and [SHoP Construction](#) (SC), collectively known as SHoP, and [Pratt & Whitney Canada](#) will be among those highlighting their successes during Dassault Systèmes' annual [3DEXPERIENCE Customer FORUM](#), taking place November 12-13 at the ARIA Resort and Casino in Las Vegas, Nevada.

Noted investor and industrialist Lynn Tilton, Founder and CEO of [Patriarch Partners](#), a holding company managing 75 companies across 14 industry sectors with revenues in excess of \$8 billion, will keynote the event.

Through the combination of social innovation capabilities, realistic 3D virtual experiences and intelligent search-based technologies, Dassault Systèmes (3DS) is pioneering a new technological wave: a 3DEXPERIENCE Platform to serve the social enterprise. This year's event will focus on how rapidly evolving technology significantly impacts and transforms how business is conducted.

"One of the most hotly-debated topics amongst executives today is how technology can revolutionize the economy and bring jobs where they are needed, including the North American manufacturing economy," said Bruno Latchague, North America Managing Director, Dassault Systèmes. "Our local teams have the knowledge and industry expertise to help companies navigate through major industry changes and create products that deliver new industry user experiences with the most advanced and proven 3D technologies," added Latchague.

During the event, attendees will hear from customers, Dassault Systèmes executives and industry influencers about transforming North America's industries to drive new economic growth. Jonathan L Mallie, Principal, SHoP Architects and Managing Director, SC, will detail how the 3DEXPERIENCE Platform improves the speed of major urban construction projects, including the Barclays Center in Brooklyn, NY.

Lynn Tilton will discuss her passion for saving American jobs by saving American companies. Since 2000, she has owned and restructured 150 companies, many on the verge of closure or liquidation, and by so doing has saved over 250,000 jobs. Tilton's portfolio includes Dura Automotive, Spiegel/Newport News, American LaFrance, MD Helicopters, Rand McNally and Stila Cosmetics.

In addition to speakers, customer case studies, live demos and networking events, the 3DEXPERIENCE Customer FORUM will offer attendees an update on the latest innovations from 3DS; a lively discussion about creating a new paradigm for the manufacturing economy; and a look at how government, the educational sector and businesses will have to work together to create better pools of skilled labor, infrastructure and supplier networks for it to flourish.

Highlights from the event include:

- Bernard Charlès, Dassault Systèmes' president and CEO, will speak on "3DEXPERIENCE, A Business Experience Platform."
- Monica Menghini, Executive Vice President, Industry, Marketing and Corporate Communications, Dassault Systèmes, will speak on "From Product Experience to Business Experience."
- John Wyzykowski, Director, Productivity, Pratt & Whitney Canada Corp. (P&WC) will discuss the 3DEXPERIENCE platform for Aerospace & Defense and how it enables P&WC to create opportunities for delivering targeted products at a more competitive cost and with greater efficiency.
- Customers from a variety of industries, including transportation and mobility (GHSP), aerospace and defense (Lockheed Martin Space Systems), life sciences (Johnson & Johnson), consumer packaged goods (Kimberly-Clark), architecture, engineering and construction (McGraw-Hill Construction), energy, process and utilities (Baker Hughes) and high tech (Agilent) will also discuss the advantages of 3D experiences at their companies.

Event sponsors comprise a rich array of Dassault Systèmes strategic, technology and value solutions partners and include Platinum Sponsor Microsoft, Global Sponsors IBM and Kalypso and Gold Sponsors Deloitte Consulting LLP and Coastal Logic, to name a few. For a complete list, please visit: <http://www.3ds.com/events/3dexperience-customer-forums/north-america/sponsors/>.

For real-time updates on news and happenings at the event, please follow [@Dassault3DS](https://twitter.com/Dassault3DS) or search for [#3DXforum](https://twitter.com/3DXforum) on Twitter. For more information about the conference, plus the link to register, please visit, <http://www.3ds.com/events/3dexperience-customer-forums/north-america/>.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 175,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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