

## VE Commercial Vehicles Begins New Approach to Product Development with Dassault Systèmes

- Integrated digital data management experience boosts quality and productivity
- 3DEXPERIENCE platform accelerates vehicle development for regional requirements
- Innovative trucks and buses bring competitive advantage in India's growing commercial vehicle market

**MUMBAI, India — September 14, 2017 —** [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA) today announced at the [3DEXPERIENCE Forum India 2017](#) in Mumbai that [VE Commercial Vehicles Limited](#) (VECV), a joint venture in India between the Volvo Group and Eicher Motors Limited, has chosen the 3DEXPERIENCE platform to cost-effectively develop and deliver innovative, high-quality trucks and buses to the growing commercial vehicle market in India.

VECV is deploying "[Modular, Glocal and Secure](#)" industry solution experience for an integrated approach to product development that accommodates regional requirements. The deployment is part of the company's "Integrated Data Management" initiative, which aims to improve quality, streamline the product development process, and deliver business value across the organization by integrating the processes, data and systems of its engineering and manufacturing value chain.

Based on the 3DEXPERIENCE platform, "Modular, Glocal and Secure" industry solution experience unifies digital information in a single collaborative environment that is accessible to VECV's product planning and portfolio management, product development, vehicle integration, and manufacturing planning departments, as well as to its partners. Teams can address the complexity of a diverse product portfolio with agile variant and configuration management of global product designs and a bill of materials containing all variants. VECV can meet evolving customer expectations for performance and quality while optimizing costs and cycle times.

"After an 18-month business consulting engagement, we recognized the need for business process efficiencies to easily test new ideas, accelerate product verification and validation, and deliver innovative products to market faster at less cost," said R S Sachdeva, Chief Operating Officer, Eicher Trucks & Buses. "With the 3DEXPERIENCE platform, we can digitally ensure that our customers' interests are represented at every phase of product development, from product strategy to shop floor."

"Adopting a product strategy to meet diverse regional demands and to localize the development of differentiating technologies is a key concern for many original equipment manufacturers," said Olivier Sappin, Vice President, Transportation & Mobility Industry, Dassault Systèmes. "The 3DEXPERIENCE platform provides digital continuity to accelerate innovation, improve product quality and performance, and reduce engineering lead time and costs. More and more commercial vehicle manufacturers are recognizing the value that it can bring to their business."

**Social media:**

Share this on Twitter: @ETBIndia begins new approach to commercial #vehicle product development in #India #3DEXPERIENCE @Dassault3DS #digital

Connect with Dassault Systèmes on [Twitter](#) [Facebook](#) [LinkedIn](#) [YouTube](#)

**For more information:**

Dassault Systèmes' industry solution experiences for the transportation & mobility industry, please visit <http://www.3ds.com/industries/transportation-mobility/>

Dassault Systèmes' 3DEXPERIENCE platform, 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions: <http://www.3ds.com>

###

**About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 220,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

3DEXPERIENCE, the Compass logo and the 3DS logo, CATIA, SOLIDWORKS, ENOVIA, DELMIA, SIMULIA, GEOVIA, EXALEAD, 3D VIA, BIOVIA, NETVIBES and 3DEXCITE are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.

**Dassault Systèmes Press Contacts**

Corporate / France	Arnaud MALHERBE	<a href="mailto:arnaud.malherbe@3ds.com">arnaud.malherbe@3ds.com</a>	+33 (0)1 61 62 87 73
North America	Suzanne MORAN	<a href="mailto:suzanne.moran@3ds.com">suzanne.moran@3ds.com</a>	+1 (781) 810 3774
EMEAR	Virginie BLINDENBERG	<a href="mailto:virginie.blindenber@3ds.com">virginie.blindenber@3ds.com</a>	+33 (0) 1 61 62 84 21
China	Grace MU	<a href="mailto:grace.mu@3ds.com">grace.mu@3ds.com</a>	+86 10 6536 2288
India	Santanu BHATTACHARYA	<a href="mailto:santanu.bhattacharya@3ds.com">santanu.bhattacharya@3ds.com</a>	+91 124 457 7111
Japan	Yukiko SATO	<a href="mailto:yukiko.sato@3ds.com">yukiko.sato@3ds.com</a>	+81 3 4321 3841
Korea	Myoungjoo CHOI	<a href="mailto:myoungjoo.choi@3ds.com">myoungjoo.choi@3ds.com</a>	+82 10 8947 6493
AP South	Tricia SIM	<a href="mailto:tricia.sim@3ds.com">tricia.sim@3ds.com</a>	+65 6511 7954