

## **Dassault Systèmes and Shanghai Municipal Engineering Design Institute (Group) Co. Ltd (SMEDI) to Open a Joint R&D Center for Civil Engineering**

### ***New R&D Center Provides Industry Solution Experiences to Civil Engineering and Related Industries***

VÉLIZY-VILLACOUBLAY, France and SHANGHAI, China – July 27, 2012 - [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design, 3D Digital Mock Up and Product Lifecycle Management (PLM) and Shanghai Municipal Engineering Design Institute (Group) Co. Ltd (SMEDI), one of the most well-known Chinese public engineering companies, today announced that they will jointly open a new R&D center in Shanghai, China, to develop industry solution experiences for civil engineering and infrastructure construction professionals, based on Dassault Systèmes' 3DEXPERIENCE platform. Dedicated to bridge projects, water supply and wastewater treatment installations, roads, rail systems, as well as open and underground buildings, the R&D center will open in August 2012.

Founded in 1954, SMEDI has managed more than 7,000 of the most emblematic Chinese projects, from environmental and water resources engineering projects to structural engineering and large scale transportation infrastructure. SMEDI, with its unique understanding of the civil engineering market, will work together with Dassault Systèmes' team of experts to create and validate solution experience specifications, as well as deliver industry standards and content.

Dassault Systèmes' 3DEXPERIENCE platform provides civil engineering and infrastructure construction professionals with a unique, open, collaborative environment, enabling them to design, simulate and manage any scale of infrastructure project, reducing errors and bringing projects in on-time and on-budget, safely.

“As the world leader in 3D design, 3D Digital Mock Up and PLM, Dassault Systèmes solutions have been successfully deployed in many industries,” said Mr. Wei Tang, Chairman, SMEDI. “We strongly believe that they can bring significant value in addressing the needs of civil engineering and construction companies, as demonstrated by leading construction customer projects in recent years. Leveraging Dassault Systèmes' 3DEXPERIENCE platform for civil engineering, we are confident in our competitiveness in maximizing our productivity and minimizing errors in all our future projects.”

“From the very beginning, our 3DEXPERIENCE platform has been inspired by our customers and partners and what they've been telling us about their markets. This is why Dassault Systèmes has a long, successful history of partnering with key industry leaders to develop disruptive applications to harmonize human life in the 21st century urban environment,” said Dominique Florack, Senior Executive Vice President, Products, R&D, Dassault Systèmes. “Our partnership with SMEDI, one of the top players and most established civil engineering companies in China, will help us accelerate the development of world-class industry solution experiences for civil engineering in China and worldwide.”

“When thinking of the ‘future experience,’ nothing is more appropriate than looking at the construction and civil engineering market. How bridges, buildings, dams or other civil engineering projects are experienced and how they function and improve quality of life within the broader experience of everyday citizens, is the single most important factor for designers, builders and civil engineers,” said Monica Menghini, Executive Vice President, Industry and Marketing, Dassault Systèmes. “This makes our 3DEXPERIENCE platform and industry solution experiences essential for this fast growing worldwide industry.”

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#### **About SMEDI (Shanghai Municipal Engineering Design Institute)**

SMEDI is the first ranked large scale state-owned enterprise of municipal industry in China according to comprehensive strength. Its main domains of activity are related to environmental engineering (water and solid waste treatment), water resources engineering (water supply, hydraulic engineering), transportation engineering (road, bridge and rail system), structural engineering (building) and urban engineering. For more information, visit: [www.smedi.com](http://www.smedi.com)

#### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way in which products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

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