

Clarins Teams Up with Dassault Systèmes to Achieve New Levels of Efficiency at Its Two French Production Sites

- Clarins Group will deploy Dassault Systèmes' solutions to digitally transform the manufacturing processes of its cosmetic products sold in 150 countries
- With the “Perfect Production” industry solution experience, Clarins can optimize production and harmonize processes at its new manufacturing facility in Troyes, France and its existing site near Paris
- Improved capacity, quality and traceability will support the company's strategic push for operational performance and competitive growth

[Dassault Systèmes](#) (Euronext Paris: FR0014003TT8, DSY.PA) today announced that [Clarins Group](#), the family-owned global cosmetics group, has selected Dassault Systèmes' solutions to transform its manufacturing operations as it prepares to increase significantly its production capacity for its portfolio of skincare, make-up, spa and wellness products.

Clarins will deploy Dassault Systèmes' “Perfect Production” industry solution experience based on the 3DEXPERIENCE platform. The solution enables Clarins to leverage DELMIA Apriso applications to streamline and improve the efficiency of manufacturing processes at its existing production site near Paris, and at a state-of-the-art, new high environmental quality (HQE) site in Troyes, France that is scheduled to be operational in late 2024. Dassault Systèmes provides Clarins with a unified, flexible and powerful manufacturing operations management solution to optimize resources, implement best practices and harmonize processes from planning to execution, while taking into account the specific capabilities of each site.



“As part of its global development strategy, the Clarins Group is building a second factory in France: a state-of-the-art plant on two aspects, sustainable development and operational excellence. This project follows an ambitious and comprehensive Industry 4.0 road map. To support us, we looked for a global manufacturing solution to streamline and manage production, logistics and maintenance, as well as synchronize warehouse materials. The Dassault Systèmes solutions, with its extensive knowledge of our sector, provide us with the capabilities to succeed in our strategy,” said Denis Martin, Business Support Transformation Officer, Clarins.

Clarins will leverage “Perfect Production” to ensure a profitable growth of its operations while guaranteeing the quality of its product. Nearly 400 users will rely on the solution to boost capacity, quality and traceability by transitioning to a paperless work environment and by gaining real-time visibility of operations for performance monitoring and continuous improvement.

“Clarins’ choice to deploy Dassault Systèmes’ solutions to digitally transform its manufacturing enables it to combine its 70 years of expertise in premium skincare and cosmetics with our proven solutions that incorporate best practices from the industry,” said Benoit Dauchin, Vice President, Consumer Packaged Goods & Retail Industry, Dassault Systèmes. “Clarins can increase productivity and scale its operations profitably without compromising on the quality of the products that have made it a globally recognized and respected innovative and responsible brand.”

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FOR MORE INFORMATION

Dassault Systèmes’ industry solution experiences for consumer packaged goods and retail: <https://www.3ds.com/industries/consumer-packaged-goods-retail>

Dassault Systèmes’ DELMIA Apriso applications: <https://www.3ds.com/products/delmia/apriso>

Dassault Systèmes’ 3DEXPERIENCE platform, 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions: <http://www.3ds.com>

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Dassault Systèmes, the 3DEXPERIENCE® Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating virtual twin experiences of the real world with our 3DEXPERIENCE platform and applications, our customers can redefine the creation, production and life-cycle-management processes of their offer and thus have a meaningful impact to make the world more sustainable. The beauty of the Experience Economy is that it is a human-centered economy for the benefit of all –consumers, patients and citizens. Dassault Systèmes brings value to more than 300,000 customers of all sizes, in all industries, in more than 150 countries. For more information, visit www.3ds.com

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