

Deploy **3D** as the
MASTER reference for everyone

to find, share, annotate and
improve products



Dassault Systèmes Industry Services

3D Master Business Process Consulting

The World is Not Flat, It's 3D

3D Master Payback is Substantial

Traditional 2D drawings have been the reference for product definition for generations but are now proving to be insufficient, inaccurate, and costly. A 3D approach to your product development process empowers all functions within your company to find, share, annotate and improve products and accelerate your return on investment. With Dassault Systèmes 3D Master Business Process Consulting customers have recorded between 20% and 30% time savings on their global design and manufacturing process definition and have experienced a multi-year savings valued at up to 25 times their initial investment by introducing 3D Master.

Managing the Adoption of 3D Master

Adopting 3D master requires significant organizational change, education, incorporation of partners, and intellectual property protection in addition to the installation and optimization of the technology to fully leverage the power of 3D and create a sustainable competitive advantage.



Customers have saved 20% to 30% in design cost when implemented correctly

Single source of data minimizes errors

Up to 40% Productivity Improvement when implemented as a business model

Transition Successfully to 3D

Dassault Systèmes Industry Services offers 3D Master Business Process Consulting to help you transition your organization to a 3D environment. 3D Master does not mean "no drawings"; it means establishing the 3D digital model as your single source of data. Our team will work with you to align your technology investment with your business objectives, identify process changes necessary to take full advantage of the power of 3D, and plan and execute your transformation to 3D Master.



Comprehensive Approach to Transformation

Phase 1: Value Assessment

Ensure Alignment with Business Needs

DSIS conducts workshops with your key stakeholders to understand your business vision and strategy and align our technology with it. Workshops result in a comprehensive business case for transformation, baseline roles and challenges with 3D Master, understanding of business impacts, and a master project plan to deliver the 3D Master solution and benefits, and identify and mitigate any associated risks of transformation.

Phase 2: Project Execution

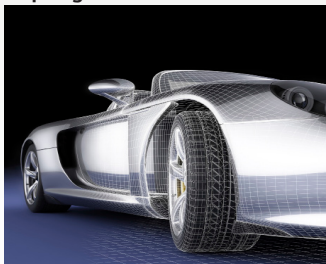
Design and Implement to Meet Your Business Objectives

Through a series of workshops, DSIS works with you to define your 3D Master methods, identify, create and validate technology customizations, fully test your solution and deploy it into production. We also work with your end users to prepare for and adopt the transformation through education, mentoring and production support. DSIS is with you from concept through production to ensure you achieve the benefits you are expecting from your investment.

Optional: Supply Chain Support

Incorporate your Partners in your 3D Transformation

Adoption of 3D Master is not limited to your company's boundaries. For a full Model Based Definition business model, your partners and supply chain need to participate with you to utilize 3D models as the single source of product data. DSIS offers your partners education and support to get started with you on your transformation journey.



For more information,

contact your local Dassault Systèmes Industry Services representative or email us at: Industry.Services@3ds.com

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes' shares are listed on Euronext Paris (#13065, DS4.PA) and Dassault Systèmes' ADRs may be traded on the US Over-The-Counter (OTC) market (DAST4). For more information, visit <http://www.3ds.com>.

Who is DS Industry Services?

- We provide Service Offerings that help ensure DS PLM technology successfully supports your business
- We have the expertise in PLM and the industries we support and our technology to ensure our products are implemented and deployed quickly, painlessly and successfully
- We are 1000 services professionals in 25 offices around the world
- Dassault Systèmes Industry Services is a global team dedicated to making you successful

Why DS Industry Services?

- **DSIS reduces risk**
 - We work hand in hand with R&D to provide you with the best channel to the answers
 - There is a difference between vision and execution...we excel in both because we are the software provider
- **DSIS wants Customers to be successful with DS Brands**
- **We can help you change the way you do business by maximizing the investment you've already made in DS PLM**
 - You are the expert of your business
 - DSIS is the expert of DS PLM and we are your voice into Dassault Systèmes

