



## **ENOVIA Apparel Accelerator™** for Design & Development

The Apparel Industry is facing a new set of business challenges that are forcing companies to focus on product development improvements in order to respond more rapidly to market trends and changing customer needs. These challenges include increased global competition, the need to target new markets and create new revenue streams, customer demands for more innovative products and pressures to reduce new product development costs.

In order to respond to these pressures, companies in the fashion industry are looking to differentiate themselves and create a competitive advantage by:

- Aligning and coordinating design, procurement and suppliers early in the design process to accelerate time-consuming product sample review iterations and placement decisions.
- Standardizing product development procedures on an enterprise-wide basis.
- Establishing common metrics and procedures for measuring product development milestones and performance.
- Improving the ability to capture and align industry trends, product features and customer requirements with aftermarket performance data to support seasonal product line planning decisions.
- Creating an information infrastructure that automates and integrates product data, business processes and development workflows across the product lifecycle.

### The ENOVIA Solution

The ENOVIA Apparel Accelerator™ for Design and Development is a Product Lifecycle Management (PLM) solution for apparel design companies. This solution enables companies to rapidly deploy a state of the art, scalable enterprise solution for apparel design and development to take products from trend to design to sourcing to manufacturing to the customer. The Accelerator comes complete with industry specific best practices for apparel design including pre-defined work processes, industry specific data models, reports, role-based user interfaces and document management capabilities.

The Apparel Accelerator has been optimized based on ENOVIA's track record of helping fashion product design companies solve the strategic challenges of increasing global competition, shrinking product lifecycles and reacting to ever-changing seasonal consumer demands.

*With the Apparel Accelerator for Design and Development, apparel design companies are able to deliver product from Trend to Design to Sourcing to Manufacturing to the Customer*

- Reduce and eliminate costly inefficiencies caused by managing product development information and processes via documents, spreadsheets, emails and other inconsistent and fragmented communication forms
- Replace multiple and disconnected systems and isolated documents used to manage product, project, color, material, line plans, vendor and sourcing with a single, global, product lifecycle management system.
- Incorporate the expertise and knowledge in your supply chain early in the product development processes so that sourcing agents, vendors, design partners and mills can positively impact decisions and performance related to manufacturing, material trends, cost, and quality decisions.
- Effectively allocate and manage resources across all functional teams by tracking seasonal line planning calendars, approvals and responsibilities in a single system that is integrated with all other aspects of product development.
- Quickly and dynamically react to shifts in seasonal requirements, industry trends and consumer tendencies by leveraging robust and flexible workflow and planning templates visible to all product/project team members.

## Benefits of the Apparel Accelerator for Design and Development

### Speed

The Apparel Accelerator for Design and Development from ENOVIA enables a rapid implementation, allowing your organization to be up and running within weeks. Pre-configured business processes, project templates, reports and workflows enable your company to rapidly implement an enterprise PLM solution to accelerate your return on investment.

### Best Practices

ENOVIA has combined years of apparel industry PLM experience and best practices knowledge and packaged them into a commercial offering. This allows your company to not only build upon its own expertise, but to also benefit from the best practices of other apparel industry leaders.

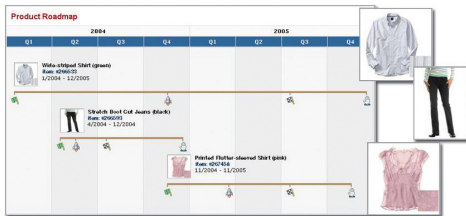
### Flexibility

Regardless of the robustness of an industry solution, all companies need systems that enable them to maintain their competitive advantage now and in the future. The Apparel Accelerator for Design and Development is built on the industry's most flexible PLM platform.

## The Apparel Accelerator for Design and Development Supported Capabilities

- Bill-of-Material Management
- Color/Color Palette Management
- Customer Choice Management
- Measurement Chart Management
- Grade Rules Management
- Construction Libraries
- Graphical Product Timelines
- Materials Management
- Sample Management
- Product Costing
- Image Management
- Supplier Relationship Management
- Specification Package Generation\*
- Seasonal Product Calendar (Line Plans)
- Workflow Management
- Artwork, Sketch, Design Drawing Management
- Automatic Notifications and User-defined Task Escalation and Subscription Control

\*Specification Package Generation Requires Crystal Reports.



The figure is a screenshot of the ENOVIA software interface. It shows a table of products with columns for Product, Image, Type, Name, Style #, State, Measurement, Material, Phase, Release, Version, and Pattern. The table contains several rows of product data, including items like 'Casual', 'Fashion', and 'Athletic'. The interface also shows a navigation menu at the top and a status bar at the bottom.

Product	Image	Type	Name	Style #	State	Measurement	Material	Phase	Release	Version	Pattern
Casual	[Image]	Shorts	Blue Cotton T-shirt	AK1234	Concept	100cm	100%	Dec 1, 2005	505	1.0	Pattern for the pants
Casual	[Image]	Outerwear	Blue Hooded Jacket	AK1235	Concept	100cm	100%	Dec 1, 2005	505	1.0	Pattern for the jacket
Fashion	[Image]	Outerwear	Blue Hooded Jacket	AK1236	Concept	100cm	100%	Dec 1, 2005	505	1.0	Pattern for the jacket
Athletic	[Image]	Shorts	Blue Cotton T-shirt	AK1237	Concept	100cm	100%	Dec 1, 2005	505	1.0	Pattern for the pants

### About ENOVIA

ENOVIA is a recognized leader in delivering collaborative PLM solutions. We enable companies from a broad range of industries to dramatically accelerate innovation, time-to-market and revenue generation by collaboratively developing, building and managing products. Our solutions facilitate the sharing of concepts, content and context across product lifecycles and throughout value chains of employees, customers, suppliers and partners.

ENOVIA collaborative PLM solutions help global enterprises bring together people, processes, content and systems to achieve a compelling competitive advantage. Our interoperable solutions unify and streamline processes across the product lifecycle, enabling companies to easily and cost-effectively work on projects within and outside of their enterprises. Our adaptable, scalable technology is built to accommodate the ever-changing marketplace.

### About Dassault Systèmes

As world leader in 3D and Product Lifecycle Management (PLM) solutions, the Dassault Systèmes group brings value to more than 90,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire life cycle of products from conception to maintenance. Our offering includes integrated PLM solutions for product development (CATIA®, DELMIA®, ENOVIA®, SMARTEAM®), mainstream product 3D design tools (SolidWorks®), 3D components (Spatial/ACIS®) and SIMULIA®, DS' open scientific platform for realistic simulation. Dassault Systèmes is listed on the Nasdaq (DASTY) and Euronext Paris (#13065, DSY.PA) stock exchanges. For more information, visit 3ds.com.



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