

MANAGEMENT

ENOVIA Copy and Artwork Experience



ENOVIA® Copy and Artwork Central™ provides a holistic copy and artwork management solution, allowing companies to manage their artwork assets as well as the artwork process while taking into account the complexities of multiple products, product variants, and languages in a single repository.

ENOVIA® Copy and Artwork Experience provides simple to use interfaces for managing the final artwork development process and copy authoring based on the structured content defined via capabilities in ENOVIA® Copy and Artwork Central.

Key Benefits

- Collaboratively edit and approve artwork content on a “just in time” basis
- Comply with United States FDA Part 11 guidelines for audit trails and authentication
- Easily export and reuse approved copy data into the Artwork design process utilizing industry standards
- Manage the entire artwork process with visibility to real-time status of all artwork assets – both artwork content and final artwork.

Product Overview

ENOVIA® Copy and Artwork Experience enables companies to collaboratively edit and approve copy and graphic artwork content. Industry standard copy classification and XML export formats are used to facilitate communication with design studios regarding artwork copy content.

Incorporated with the single repository of artwork assets the solution provides powerful real-time visibility to the artwork process for artwork project managers and other key stakeholders.

Utilizing ENOVIA® Collaboration for Adobe Creative Suite companies can increase collaboration with graphics designers by allowing direct access and storage of final artwork and other artwork assets into the ENOVIA database.

Product Highlights

Managing the artwork process is a challenging endeavor given the many variations within product lines, global markets and varied and changing regulations. Today many companies manage their copy in word documents or spreadsheets that are scattered around the company on network drives and individual computers. When it is time to produce new artwork, no one is quite sure what the right version of copy and graphics is and can't even rely on what is currently in the market to be 100% accurate.

ENOVIA® Copy and Artwork Central allows a company to manage their artwork assets in a single repository, providing a "single version of the truth" that:

- Speeds time to market
- Reduces quality incidents and
- Ensures a consistent brand identity message

ENOVIA® Copy and Artwork Experience provides capability to manage the artwork process and author and approve copy in a collaborative environment.

The Role of ENOVIA V6 and PLM 2.0

ENOVIA Copy and Artwork Experience supports PLM 2.0, product lifecycle management online for everyone, and the ENOVIA V6 values, which are:

- Global collaborative innovation
- Single PLM platform for intellectual property (IP) management
- Online creation and collaboration
- Ready to use PLM business processes
- Lower cost of ownership.



Delivering Best-in-Class Products



Virtual Product



Information Intelligence



3D Design



Virtual Planet



Realistic Simulation



Dashboard Intelligence



Digital Manufacturing



Social Innovation



Collaborative Innovation



3D Communication

Dassault Systèmes, the **3DEXPERIENCE** Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries. For more information, visit www.3ds.com.

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