

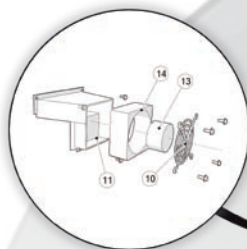
Simple Solutions for Advanced Technology

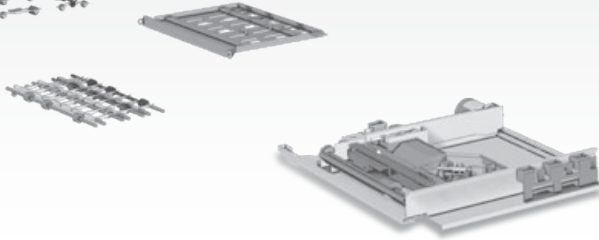
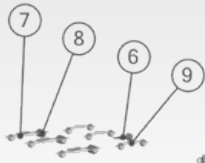
ADD A NEW DIMENSION TO YOUR HIGH-TECH COMMUNICATIONS

High technology manufacturers

across the globe are optimizing business processes, accelerating time to market, and more clearly communicating technical product information with 3DVIA Composer. By leveraging existing 3D design data, 3DVIA Composer enables manufacturers to initiate downstream product communications earlier, and keep deliverables up-to-date whenever designs change.

An easy-to-learn and intuitive-to-use desktop content creation solution, 3DVIA Composer provides an unmatched toolset for developing and deploying 2D and 3D images and animations. This content can be deployed to meet a wide variety of communication needs including product documentation, technical illustrations, assembly instructions, interactive service and training applications, and sales and marketing collateral.





ADD A NEW DIMENSION TO PRODUCT COMMUNICATIONS

Communicate Clearly

High-Tech manufacturers often struggle with optimizing the process of developing and manufacturing products on a global scale. This problem is only compounded by the demand for increasingly complex products and their accelerated pace of delivery. High-Tech manufacturers are often forced to rely on antiquated methods for creating low quality 2D images and illustrations that are inefficient to produce and difficult to understand. 3DVIA Composer works directly with existing 3D product design data to make developing technical product illustrations a snap. And with a broad collection of rendering tools, users can efficiently produce easily understandable 3D animations and visually stunning graphics to better support product communication needs.

Operate Efficiently

Downstream product teams must depend engineers to produce graphics for a variety of product communications. Not only is this process time consuming, but it pulls engineers away from higher value tasks. Additional time pressures occur due to the speed at which High-Tech products must be designed to meet rapidly evolving consumer demands. By enabling users to leverage original 3D design data, 3DVIA Composer helps product deliverables be initiated earlier in the design process and kept up to date as designs change. The result is a significantly more efficient process that supports a 'design for cost' strategy by accelerating time to market and minimizing rework.

"With 3DVIA Composer's animation capabilities, our production engineers are able to see how the lighting is assemble in 3D, which helps avoid time-consuming errors."

Roman Vachal, Engineer
SEC Lighting

Share Easily

Because High-Tech products are complex, 3DVIA Composer automatically converts 3D design data into a lightweight format for ease of use. This allows for rapid load speeds and efficient memory use on even the most complex assemblies. This data can then be leveraged to create digital applications that do not require advanced graphics cards or processors for users to access.

Deliver Consistently

Creating product documentation, manufacturing instructions, or service and support material for High-Tech products is time consuming and costly. 3DVIA Composer allows for these materials to be created quickly and easily, helping to achieve faster production schedules while maintaining a high degree of product support. As product designs evolve, applications can be automatically updated to ensure that the most recent configurations are always being represented.

Deploy Flexibly

With support for an array of 2D and 3D export formats, 3DVIA Composer is an ideal complement to familiar Microsoft® Office®, PDF, and HTML content delivery tools. And with 3DVIA Composer Player and 3DVIA Composer Player Pro, interactive 3D product experiences can be easily delivered to partners and customers alike.

Share Securely

To help safeguard your proprietary designs, 3DVIA Composer is the only solution offering users two powerful ways to safeguard intellectual property. With definable 'Right Manager' settings in 3DVIA Composer Player, access to content can be controlled; and with patented 'Secure 3D' technology, designs can be precisely altered to prevent reverse engineering.

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