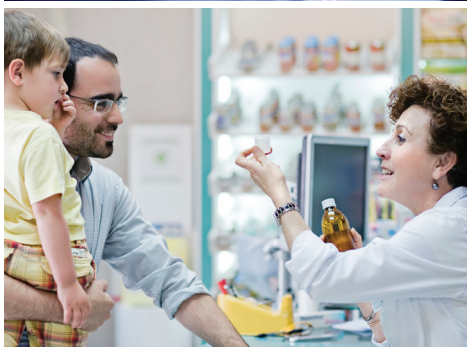


# LIFE SCIENCES LICENSED TO CURE FOR BIOPHARMA

*TRANSFORM THE WAY YOU BRING  
INNOVATIVE THERAPEUTIC SOLUTIONS TO PATIENTS*



**HOW CAN YOU EFFICIENTLY  
MANAGE COMPLEXITY TO  
PROVIDE PATIENTS WITH  
A COMPLETE THERAPEUTIC  
EXPERIENCE?**

In an environment of expiring patents, more stringent regulations and increased development costs, leading pharmaceutical and biotechnology companies are adopting new strategies that enable them to create more value for their customers. The traditional business strategy based solely on developing new molecules and blockbuster drugs cannot be sustained. The next challenge is to deliver complete therapeutic solutions that drive adherence, efficacy and safety for patients.

## 3DExperience Platform

Dassault Systèmes is focused on helping pharmaceutical and biotech companies effectively adapt and manage their processes to meet today's industry challenges. Our **3DEXPERIENCE** platform for the Life Sciences industry helps companies connect with patients, care givers and regulatory agencies both pre-market and post-market through an on-line experience platform that ensures efficacy, safety and quality of the drug. Our *Licensed to Cure for BioPharma* industry solution experience helps companies transition from a traditional product-oriented model to the delivery of true therapeutic solutions using a system that enables companies to be more reactive and responsive to quickly meet market needs.

## Maximize Market Opportunity

Pharmaceutical and Biotech companies strive to deliver the best medicines and therapies to their patients, but are often faced with numerous challenges.

Is it possible to increase product variations to better target drug populations and expand your business? How do you reduce product variation launch complexity while maintaining quality and compliance? Can you anticipate variations, analyze the impact, and set change priorities? Is it possible to leverage real-time global collaboration to evaluate changes?

The *Licensed to Cure for BioPharma* industry solution experience helps you manage the complexity of change so you can deliver the best medicines and therapies to patients more quickly.

## INCREASE EFFICIENCY AND IMPROVE PATIENT ADHERENCE – LEVERAGING A BUSINESS EXPERIENCE PLATFORM

## Deliver Therapeutic Solutions

With one active pharmaceutical ingredient yielding as many as 1,000 finished products, managing packaging complexity requires a business experience platform that can drive a company's activities in a controlled and managed approach.

The *Licensed to Cure for BioPharma* solution provides a holistic view of all of the components in a single system including raw materials, manufacturing data, suppliers, ingredient formulas and packaging so drug companies can

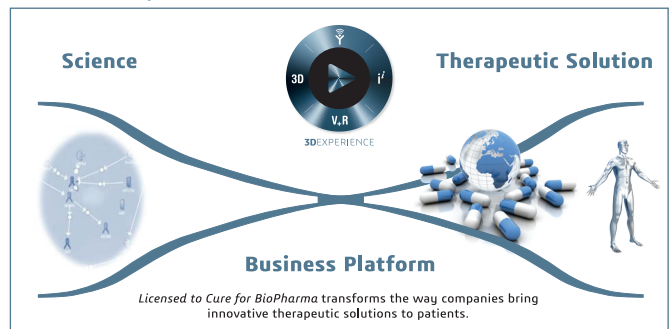
### About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 140 countries.

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## Closed-Loop Information Management and Collaboration Ensures Compliance

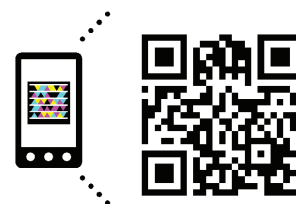


improve packaging for patients and update artwork and label information more easily. The solution also provides decision and process traceability of all variations and changes at the product and country level to streamline packaging processes and deliver custom packaging solutions to patients more quickly.

## Key Benefits

- Reduce time to market and reduce cost of market expansion
- Deliver innovative products to market faster while ensuring full regulatory compliance
- Better leverage intellectual property and drive a more efficient transition from prescription to over-the-counter
- Boost your regulatory strategy: spend less time, reduce risk of non-compliance and improve traceability
- Support faster decision making
- Improve patient adherence by providing a complete therapeutic experience

*Licensed to Cure for BioPharma* enables industrial performance by bringing a single governance for fast and effective variations in total compliance.



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