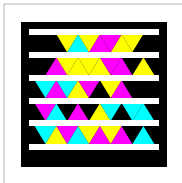**BOBST GROUP**

Faced with a heterogeneous installation of 2D drawing solutions that made data exchange difficult, one of the world's top packaging equipment manufacturers replaced its different solutions with DraftSight. Today, Dassault Systèmes' no-cost, intuitive and powerful 2D CAD software is helping Bobst simplify 2D data management and eliminate data incompatibility and exchange problems.

Bobst Group eliminates
DWG data incompatibility with DraftSight

Use your smartphone to learn more about Bobst's use of DraftSight

In international companies as diverse as Switzerland's Bobst Group, ease of communication is critical. Bobst is a world-leading supplier of equipment and services to packaging manufacturers in the folding carton, corrugated board, and flexible material industries.

One of Bobst Group's most significant business challenges is to adapt its industrial processes and organization to better face rapidly increasing competition and market changes. At the same time, the company must ensure that these internal changes do not adversely affect the quality of its products or the high quality of service to which its customers have grown accustomed.

Bobst in brief

Bobst's mission is to enable its clients to provide reliable and attractive packaging that is eco-friendly and cost-effective. Bobst Group comprises more than 30 companies around the globe, including Asitrade, Bobst, Fischer & Krecke, General, Kocksiek, Martin and Rotomec. Each company designs, develops and manufactures its own products, which are adapted to a wide variety of local conditions and market preferences. Headquartered in Lausanne, Switzerland, the Group is also present in France, Italy, England and Germany and has manufacturing and assembly facilities in Brazil, China and India.

Faced with challenges like these, Bobst needed to address incompatibility and exchange problems of the DWG (drawing) files used by its development teams. DWG is one of the most popular and commonly used data formats for 2D and 3D designs.

SIMPLE AND UNIQUE SOLUTION

Bobst focused its efforts on implementing an IT strategy with the objective of simplifying and standardizing all its 2D drawing solutions. "We had deployed a variety of 2D solutions over the years but were increasingly faced with DWG data exchange problems that arose when colleagues didn't use the same software," said Marcel Gerber, VPLM Competency Center Manager for Bobst worldwide. "We therefore decided to

implement a unique solution on one platform so that employees all over the world can communicate and exchange 2D information."

The solution Bobst Group opted for is DraftSight, Dassault Systèmes' no-cost, intuitive and powerful 2D solution for creating, editing and viewing DWG files. DraftSight thus became the unique and standard tool for technical 2D drawings for the entire Bobst Group. "DWG files are the most popular file format for 2D CAD data in the world," Gerber said. "It was only natural that we choose a solution that processes this format natively and renders DWG data incompatibility issues a thing of the past. And the fact that DraftSight is free was also a determining factor."

OPTIONAL SERVICE PACKAGE FOR MAXIMUM BENEFIT
Bobst selected DraftSight's Premium Service Pack, which is a bundle of services that includes telephone and email support, among other things. "We opted for this package for two reasons," Gerber said. "One is for license management for future product updates, and the second, which is important to Bobst, is to have an API library so that we can port our existing applications to the systems we have set up."

Gerber had very positive feedback from DraftSight users from the very first day it was deployed. "We are very satisfied with our choice of DraftSight and with the partnership we have with Dassault Systèmes. It has enabled us to accomplish what we set out to do — implement a unique and standard solution that responds to the needs of all those who need to create and exchange 2D geometry."

For more information:
www.bobstgroup.com
www.draftsight.com