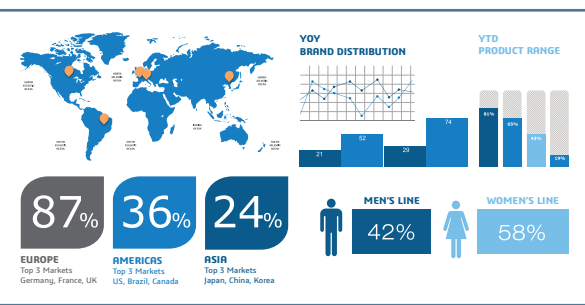
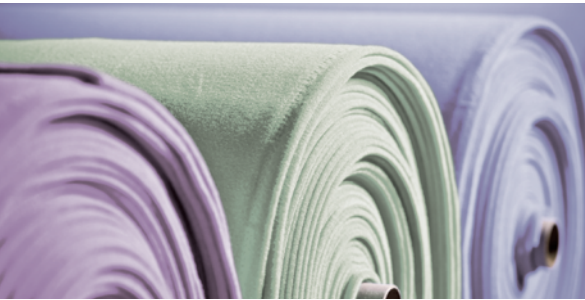




CONSUMER GOODS & RETAIL FASHION COLLECTION FOR SMB

A SINGLE ENVIRONMENT TO MANAGE YOUR ENTIRE LIFECYCLE
FROM PRODUCT TO CONSUMER



HELPING SMB FASHION COMPANIES GROW THEIR BUSINESS AND THEIR CUSTOMER LOYALTY WHILE ENHANCING THEIR BRAND IDENTITY

Small and medium size businesses are faced with the same challenges as larger apparel companies: capturing the voice of the customer early in the design process, increased product diversification and a fragmented supply chain that gets a little more complex every day. But they also have the double challenge of strengthening their brand while growing their business. Fashion Collection for Small and Medium Businesses (SMB) is a business platform built on years of experience of working with our apparel customers around the world. It is designed and packaged to address your unique requirements providing you a 3DEXPERIENCE platform within your reach!



Establish a strong brand while growing your business

Small and Medium apparel companies need a strong IT system to help them increase their speed to market and improve costs effectiveness. However they do not have the vast resources and time to spend on training on complex IT solutions. This is why Fashion Collection for SMB is an easy to use platform with intuitive interface for a fast learning curve. And this means rapid implementation and low total costs of ownership.

Enhance collaboration

Fashion Collection for SMB helps you manage a fragmented supply chain that gets a little more complex every day. The platform provides your fast growing brand with a single environment to manage your company's product, project, color, material, line plan and vendor data. With enhance supply chain management and a single repository for your data, you team spend more time on creativity than searching for data.

Get closer to consumer demand

Capturing the voice of the consumer at the earliest stages of the design processes but also connecting designers, engineers, marketing managers is the type of social innovation that leads to products people love. With Fashion Collection for SMB Dassault Systèmes provides a **3DEXPERIENCE** to serve the social SMB enterprise of the 21st century.

KEY BENEFITS

- Single environment to manage an Apparel company's product, project, color, material, line plan, and vendor data.
- Affordable and easy to manage application.
- Protect brand equity despite extended supply chains.
- Enhance collaboration, process control, and risk management within the sourcing and pre-production processes.
- Get closer to consumers to close the gap between what is produced and what the market wants.

Our 3DEXPERIENCE Platform powers our brand applications, serving 12 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes in all industries in more than 140 countries. For more information, visit www.3ds.com.



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