It takes a special kind of compass to explore the world’s future possibilities. Innovative companies use our 3D Experience software platform to understand the present and navigate the future.

Find out more: 3DS.COM/CONSUMER-GOODS-RETAIL

Julien Fournié Couture – real fashion our software brings to life.

If WE sketch a virtual dress, will it fit?

3D EXPERIENCE
DASSAULT SYSTÈMES 3DEXPERIENCE PLATFORM

Delivers integrated solutions to accelerate the development of innovative products that have higher chances of market success.

What do your consumers value the most?

- On trend, on time
- Innovative products
- Shop anywhere, anytime
- Quality and consistency
- Brand integrity

What do you as a company value the most?

- Consumer experience
- Creativity and collaboration
- Consistency in brand value
- Operational excellence
- People, Planet, Profit

Delivering value for product innovation and consumer experience
CREATING WINNING CONSUMER EXPERIENCES

M4 COLLECTION
A new approach to collaborative innovation that enhances the brand identity

M4 STORE
Delivering a unique and memorable consumer experience across all channels

For more information, visit us at www.3ds.com/consumer-goods-retail
Dassault Systèmes, the 3D Social Industry Experience Company, provides a business platform on premise, on line, on the cloud, powered by a suite of software applications that permit social and industrial collaboration.

Let's
• Connect People
• Unlock the imagination with 3D Universe
• Connect real products with their virtual representations
• Ensure intelligent knowledge and information at people’s fingertips
• Deliver the ‘play experience’ in real time
• And dream that all this will be available ‘online’ and ‘always on’

Dassault Systèmes, the 3D EXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries.

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