

# **CONSUMER GOODS & RETAIL** DELIVERING VALUE FOR PRODUCT INNOVATION AND CONSUMER EXPERIENCE



sketch a virtual  
dress, will it fit?

Julien Fournié Couture  
– real fashion our software brings  
to life.



**3DEXPERIENCE**

It takes a special kind of compass to explore the world's future possibilities. Innovative companies use our 3DEXperience software platform to understand the present and navigate the future.

Find out more:  
[3DS.COM/CONSUMER-GOODS-RETAIL](https://3ds.com/consumer-goods-retail)

our partner

**JULIEN FOURNIÉ**

# DASSAULT SYSTÈMES 3DEXPERIENCE PLATFORM

Delivers integrated solutions to accelerate the development of innovative products that have higher chances of market success.

## What do your consumers value the most?

On trend,  
on time

Innovative  
products

Shop anywhere,  
anytime

Quality and  
consistency

Brand integrity



Consumer  
experience

Creativity  
and  
collaboration

Consistency  
in brand value

Operational  
excellence

People, Planet,  
Profit

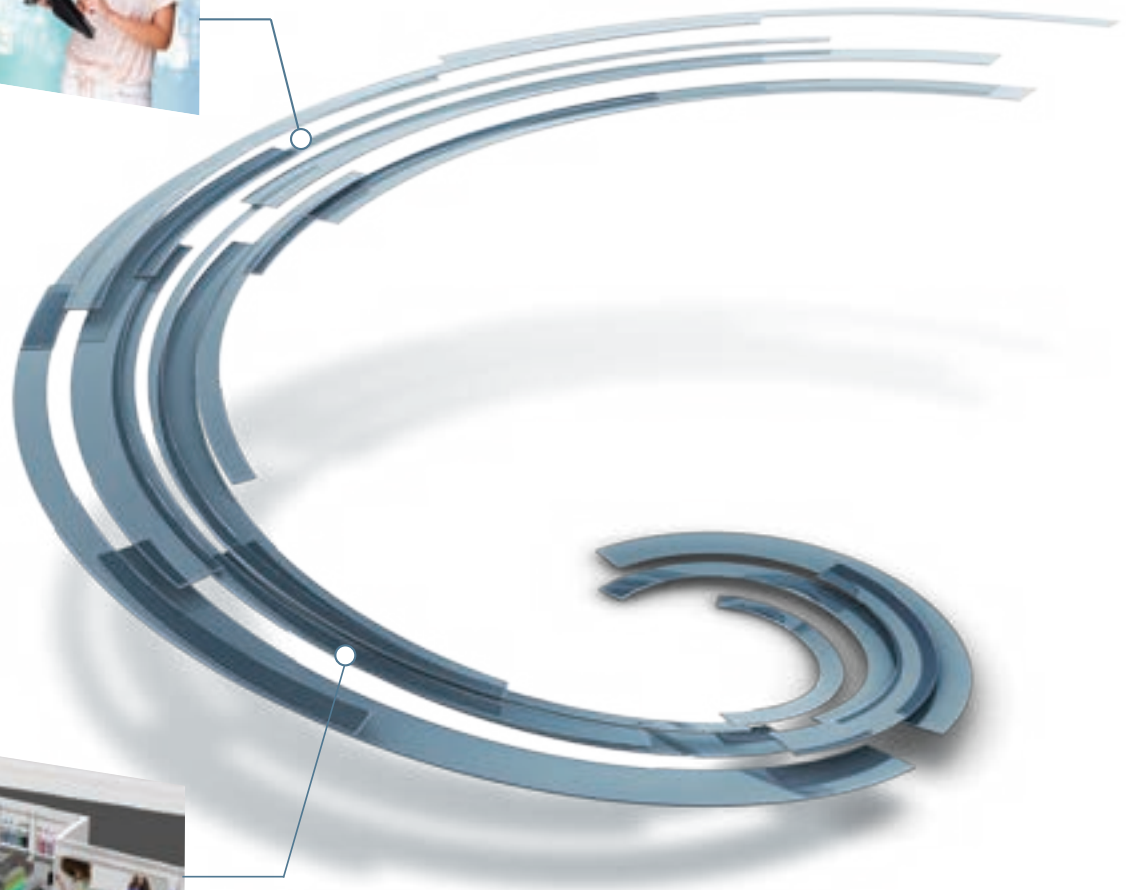
## What do you as a company value the most?

**Delivering value for product innovation  
and consumer experience**

# CREATING WINNING CONSUMER EXPERIENCES

## M4 COLLECTION

A new approach to collaborative innovation that enhances the brand identity



## M4 STORE

Delivering a unique and memorable consumer experience across all channels



For more information, visit us at  
[www.3ds.com/consumer-goods-retail](http://www.3ds.com/consumer-goods-retail)



3DEXPERIENCE



Social and Collaborative Applications



Information Intelligence Applications



Content and Simulation Applications



3D Modeling Applications



Real Time 3DEXPERIENCE Platform

Dassault Systèmes, the **3D** Social Industry Experience Company, provides a business platform on premise, on line, on the cloud, powered by a suite of software applications that permit social and industrial collaboration

Let's

- Connect People
- Unlock the imagination with 3D Universe
- Connect real products with their virtual representations
- Ensure intelligent knowledge and information at people's fingertips
- Deliver the 'play experience' in real time
- And dream that all this will be available 'online' and 'always on'

Dassault Systèmes, the **3DEXPERIENCE** Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries.

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