

Managing Ideas with Integware

Earlier this year, Dassault Systèmes and Integware signed a partnership agreement that set the foundation for the development of solutions for the Life Sciences and the Consumer Packaged Goods (CPG) industries that combine Dassault Systèmes' ENOVIA technology with Integware's expertise in PLM.

Integware has a strong track record in configuration management, product development, program management, quality systems and other PLM solutions, but innovation, early estimation and costing

analysis is where it sets itself apart in the CPG industry. Integware's multi-discipline consulting staff has extensive experience in developing optimal solutions to business challenges. "To deploy our solutions, our consultants follow a rigorous software development process that can be scaled to any project size," comments Chris Kay, CEO.

Within the global product development process, the Ideation and Product Conceptualization phase is accomplished via stage gate processes and supported by dashboards and real-time reporting within the ENOVIA software.

As a CAA Gold Partner, Integware has developed software products for ENOVIA in the areas of, change management, stage gate processes, quality audits, and Corrective Action Preventive

Action (CAPA). These solutions have been deployed at many large organizations to address their unique business needs thus reducing customer support and implementation costs.

One of Integware's most recent engagements of ENOVIA solutions includes deployment of Marketing-Ideation consulting services for a major industry leader in cosmetics and women's beauty products. These services extend the client's ability to evaluate, plan, forecast sales and integrate marketing data with other critical business systems such as reporting and work order management systems •)

For more information:

www.integware.com