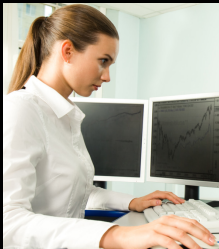# Is your Business data DIGITAL?

or electronic?

5 RED FLAGS that you are still 'electronic'

VP:

"The latest report says our initiative is not doing well."

DIRECTOR:

"Which version are you looking at? I uploaded a more recent report yesterday....open that one."

1 "WHICH VERSION"

Digital systems have a 'single version' of truth so data is not downloaded, manipulated, and uploaded

2 "ARE YOU LOOKING AT"

On a digital system, everyone is looking at the same information on a platform

3 "I UPLOADED"

No need to upload on a digital system, by working within a platform, data is integrated automatically

4 "A MORE RECENT REPORT"

Digital Sytems are real-time systems, automatically updated

5 "OPEN THAT ONE"

Open refers to file-based electronic systems, digital systems are 'live' on a platform

If you are managing your projects, your data, your business via file based systems, you are electronic. Understand the speed and efficiency that digital can provide.
Data is the new dollar, invest wisely.

GO FASTER. GO SMARTER. GO DIGITAL.

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