

# Dassault Systems on the cloud

Andy Reilly V6 Cloud Solutions

во всех сферах и отраслях



**PLM FORUM RUSSIA 2011**

Holiday Inn Sokolniki

13 октября

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- 3 3DSwYm – platform V6 on the cloud innovation**
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# The World is Changing...

“

I expect all **Global 2000** companies will be in the cloud to some degree by 2016

”

*Dale Kutnick, VP, Gartner*

“

Strategists who put social media to work for themselves can leverage this relatively **new channel** into an effective **tool for product innovation**

”

*Doug Williams, Forrester Research*

## Global Business

- **Broadening** the world
- **Extending** the ecosystem
- **Changing** workforce

## Adoption of 2.0

- **Capturing** voice of user
- **Promoting** discovery
- **Invigorating** the innovation space
- **Building** communities

# 3DSwYm Story

# 3DSwYm Platform

DS InterAction Newsletter



DS InterAction Portal



2000

3D

2006

PLM 1.0

2009

PLM 2.0

2011



# 3DSwYm's Drivers

## **Enterprise Transformation through "Social Innovation"**

- Recognize the power of people and skills
- Unleash both internal & external energies
- Provide the best features for performance and innovation

## **Power of 2.0 Working for Enterprise**

- Create a positive environment for new ways to Exchange & Collaborate
- Broaden the Enterprise's Ecosystem
- Make the most of Web 2.0 to achieve objectives

## **Will for a New Stage in Enterprise Development**

- Full Executive Management support
- Business Approach
- Shared belief in the Power of Communities

# Dassault Systèmes' Social Innovation Strategy

“

Social Innovation is about connecting individuals, ideas and virtual experiences, and leveraging social networking capabilities.

We have imagined online services in order to connect both worlds, thus enabling people to become participants in the innovation processes, either in their role as a consumer or as an employee.

”

**Bernard Charlès**  
Dassault Systèmes President & CEO

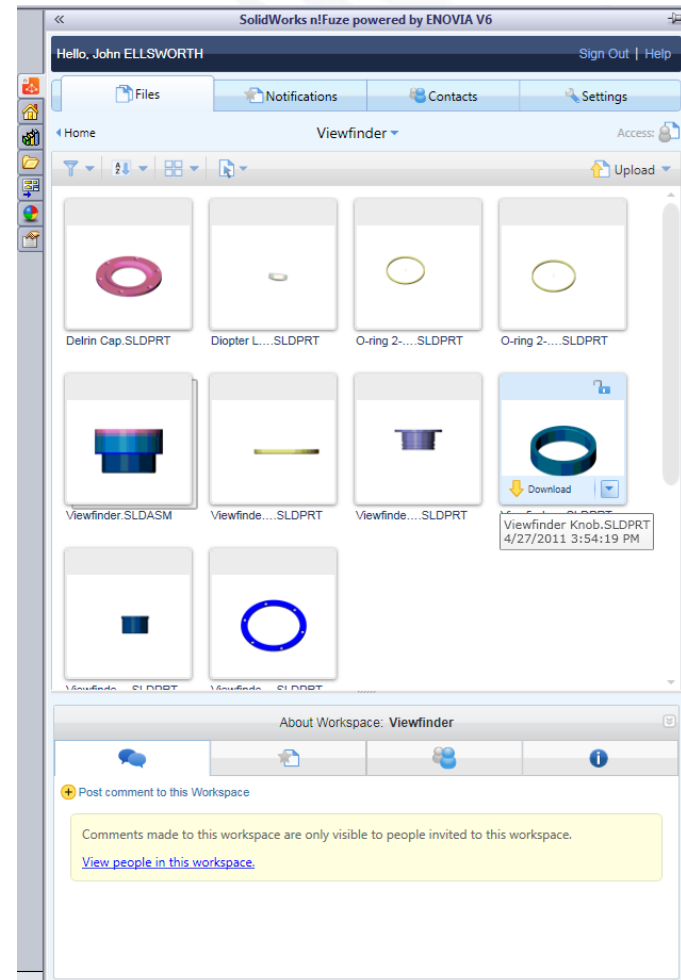




# n!Fuze for SolidWorks

A solution for sharing and collaborating on designs and ideas

- From 3DSwYm community to others inside or outside your organization
- Securely, and without exposing your LAN to outside parties
- With no additional internal network infrastructure
- With no central administration

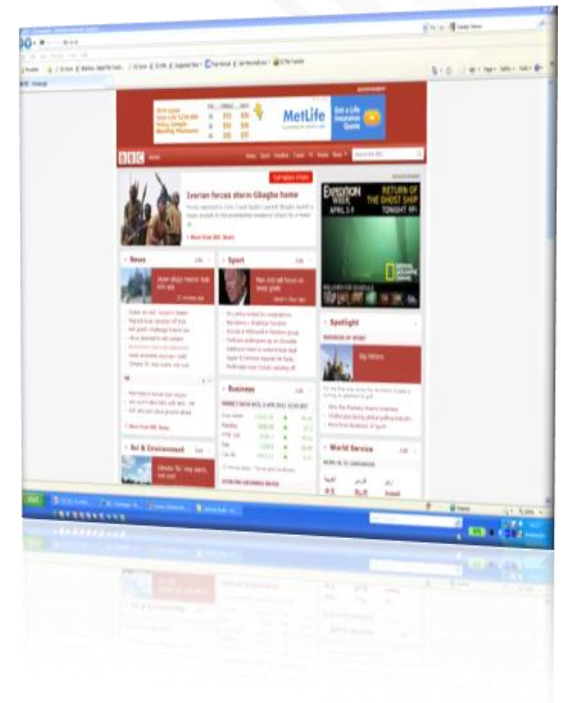




# Create & collaborate with world-class solutions NOW!

## V6 Online value:

- Collaborative product development available wherever there is a broadband connection.
- Secure, simple, comprehensive for product development to manufacture





**MetLife** Get a Life Insurance Quote

**BBC** Home News Sport Weather Travel TV Radio More Search the BBC

### Ivorian forces storm Gbagbo home

Forces opposed to Ivory Coast leader Laurent Gbagbo launch a major assault on the presidential residence where he has holed up

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#### News

- Japan plans reactor leak info bid
- Sudan seizes 'Israel to blame'
- Migrant boat cautions off Italy
- Nat plans challenge French law
- Libya 'planned to kill civilians'
- Iranian's son trial adjourned
- Asian economic recovery 'solid'
- Climate 'for' may warm, not cool

#### Sport

- Man Utd will focus on away goals
- Dr Lanka ruled by resignations
- Barclays v Shakhtar Donetsk
- Woods & McDowell in Masters group
- Pedrosa undergoes op on shoulder
- Kidnaper keen to extend Real deal
- Agar & Johnson injures ht Reds
- FedExpo rules Drouot sending off

#### Business

MARKET DATA WED, 6 APR 2011 15:40 BST

Dow Jones	2443.36	▲	44.49
Nasdaq	2609.48	▲	17.3
FTSE 100	6046.1	▲	33.04
Dax	7219.8	▲	43.69
Cac 40	4031.81	▲	9.07

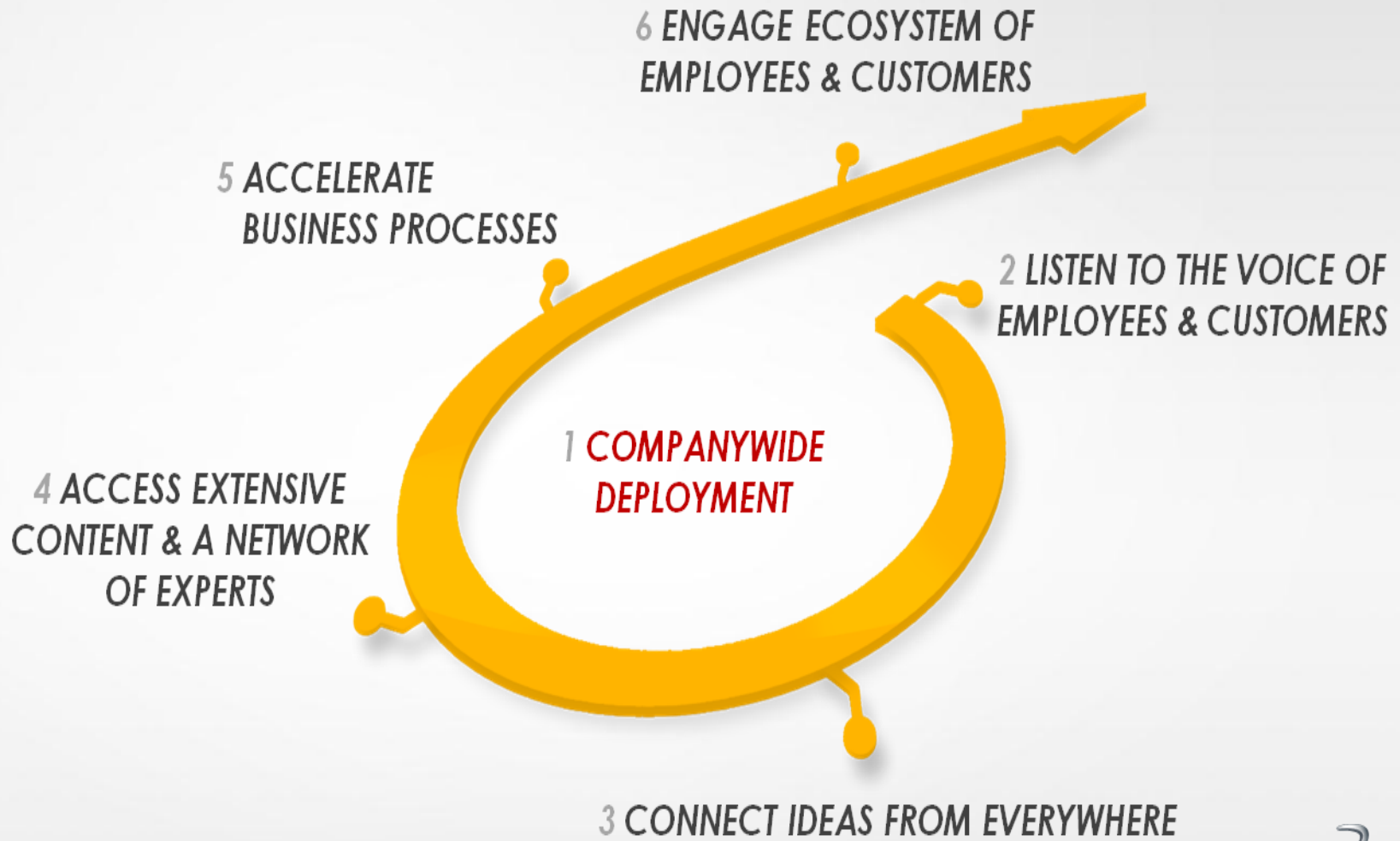
(3 minute delay) Times and Conditions

#### World Service

NEWS IN 32 LANGUAGES

العربية  
فارسی  
انګلیس  
中文  
हिन्दी  
Español

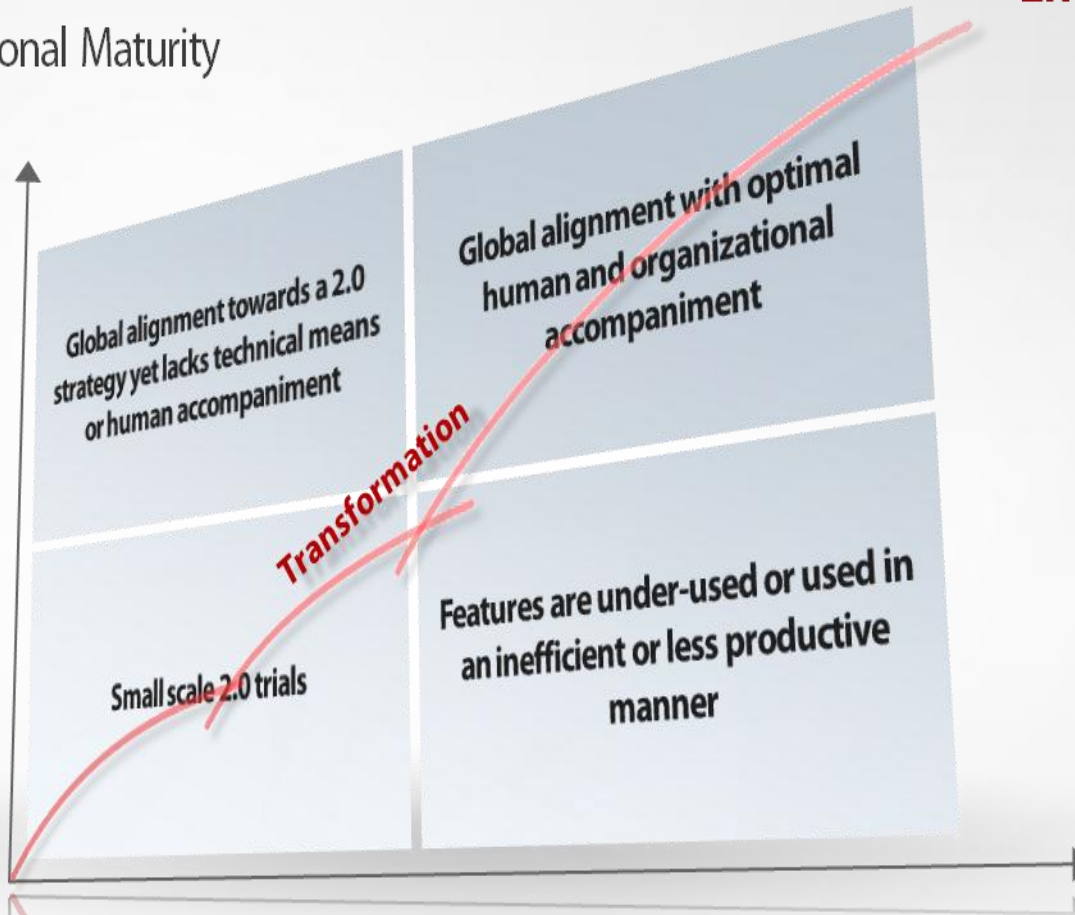
# Social Innovation with 3DSwYm - Values



# How do you Position Yourself?

## Enterprise 2.0

Organizational Maturity



Technical Maturity

How do you Position Yourself?



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Thank you

ευχαριστώ

