



VEL TECH Dr.RR & Dr.SR Technical University Signs MoU with Dassault Systèmes and ARAI to provide Specialized Technical Education

VEL TECH is the first university in India to offer courses on Dassault Systèmes' Version 6 solutions in its Engineering Curriculum

Chennai (INDIA), October 07 – [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions today announced a partnership with VEL TECH Dr.RR & Dr.SR Technical University, one of the leading multi-disciplinary engineering institutes based in Chennai. As part of this unique initiative, Dassault Systèmes and Vel Tech University announced the creation of a '*Centre for Design, Engineering and Manufacturing*' (CDEM) at the University. The alliance to this effect was announced today by Andy Kalambi, President South Asia, Dassault Systèmes and Dr. R. Rangarajan, Founder-Chancellor, VEL TECH Technical University, in the presence of Bernard Charlès, President & CEO, Dassault Systèmes and Shrikant Marathe, Director, ARAI.

Commenting on the alliance, **Andy Kalambi, President South Asia, Dassault Systèmes** said, "India needs a robust innovative solutions ecosystem for developing a skilled community to capitalize on emerging industry opportunities and we are very excited to partner with VEL TECH Technical University, an institution of national reputation. At Dassault Systèmes, we are strongly committed towards ensuring that the education community – both students and faculty – have access to international best practices in the area of innovative engineering and design solutions. We strongly believe that through this alliance, Dassault Systèmes and VEL TECH Technical University will help nurture a significant pool of talented professionals who would take India into the next league to become an international innovation hub."

Dr. R. Rangarajan, Chancellor, VEL TECH Technical University said, "We are very proud to roll out the value-added courses to address the need for skilled/ trained workforce in the manufacturing and engineering sector in India. We consider the DS academic products very effective educational tools, especially for students of the school of Mechanical & Automotive Engineering. We are confident that this resource will encourage our research scholars and further promote industry relevant research and consultancy services. We expect this will place VEL TECH students ahead of their peers from other universities – It certainly makes them better equipped and more confident in facing competition and makes them readily employable."

On similar lines [ARAI](#) (www.araiindia.com), a Research and Testing Organization under the Ministry of Heavy Industry and Public Enterprises signed a MoU with VEL TECH Dr.RR & Dr.SR Technical University for M.Tech, in specialized area of automotive engineering like I C engines and automotive electronics & embedded systems. As part of this unique initiative, engineering students will get a chance of super specialization and lot of practical exposure at ARAI.



Shrikant Marathe, Director, The Automotive Research Association of India said, “In addition to utilizing state-of-the-art technology, laboratories and highly-trained personnel, ARAI recognizes the need to develop a new generation of engineers to meet the demands of the automotive industry, not just in India but across the globe. It has started ARAI Academy from 2004 by embarking upon a programme of building up human resources by commencing educational programme (Bachelors & Masters) with specialization in Automotive Engineering. It has tied up with various Universities in India and abroad. It is conducting Proficiency Improvement Programmes (PIPs) and Domain Training Programmes for the industry. It also conducts on-line training through WEBEX.”

Through these facilities, VEL TECH would provide hands-on training for Dassault Systèmes’ Version 6 technology, which is intended to enhance the employability of engineering graduates in the manufacturing and automotive industry as well as for research and consultancy. The range of software on which the students will be skilled includes CATIA Version 6, DELMIA Version 6, SIMULIA Version 6, ENOVIA Version 6, 3DVIA Composer and 3DVIA Virtools. The courses offered at CDEM will also be upgraded on a regular basis with new contents, which will ensure that Dassault Systèmes’ offering is in line with the latest industry standards and requirements. The university has invested in all Version 6 solutions available for academia.

Product Lifecycle Management (PLM) is the process of managing the entire lifecycle of a product from its conception, through design and manufacture. By introducing PLM software training in this university, Dassault Systèmes will not only help to make engineering graduates more valuable in a competitive marketplace, but also provide access to its customers in turn to acquire trained personnel who can work on the Dassault Systèmes’ Version 6 platform.

ABOUT DASSAULT SYSTÈMES:

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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ABOUT VEL TECH DR.RR & DR.SR TECHNICALUNIVERSITY:

Vel Tech Dr.RR & Dr.SR Technical University, a higher educational institution deemed to be a university established under Sec 3 of UGC Act 1950 located in Chennai, India, is the flagship group of educational institutions founded in 1990 by industrialist Dr. R. Rangarajan and Dr. R. Sakunthala Rangarajan. Today, VEL TECH has become Centre of Excellence in Higher Technical Education for 12,000 students, offering more than 59 courses at undergraduate and post graduate level in Engineering, Technology and Management. Vel Tech has collaboration with more than 1500 Industries, Research Institutes & Universities across India & abroad to support these courses. Its goal is to make industry ready engineers with competitive advantage in the job market. For more information, visit <http://www.veltechuniv.edu.in>



ABOUT ARAI:

The Automotive Research Association of India (ARAI), Pune, India, set up in 1966 for industrial research, was formed by the Indian Automotive Industry and is affiliated to the Ministry of Heavy Industries and Public Enterprises, Government of India. ARAI is the nodal center for research and development, in the automotive field. ARAI is a well-known name in the Automotive Industry. It is a Premier Research Institute with state-of-the-art laboratories and trained manpower.

The main objectives of ARAI are:

- To carry out sponsored R&D work along with development and certification testing.
- To prepare and harmonize automotive standards.
- To disseminate information and create a forum for knowledge sharing.

For more details, please contact:

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