



## **Nikon Corporation Adopts Dassault Systèmes' Version 6 to Drive Designers' Idea-Generation Process**

### ***Sets Out to Increase the Creativity and Efficiency of the Design Process***

**TOKYO and PARIS (European Customer Forum) — November 22, 2011 — [Dassault Systèmes](#)** (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced that Nikon Corporation, Imaging Company, a leading optical equipment manufacturer, of which Industrial Design Department has adopted Dassault Systèmes' Version 6 PLM as its collaborative design platform. Nikon's Industrial Design Dept. is expecting CATIA Version 6 to serve as the idea-generation support solution for its designers and as the driver to further enhance quality through higher design precision. Nikon will utilize the ENOVIA Version 6 collaborative platform to streamline the data-sharing process, strengthen security and promote more efficient data management.

This new adoption will primarily benefit one of main business arms of Nikon's Industrial Design Dept., which will be relying on Version 6 to facilitate its processes for designing a wide range of products from cameras to optical equipment, such as binoculars and microscopes.

Mr. Ken Moro, Industrial Design Department, and leader of the CATIA Version 6 project team at Nikon Corporation, said, "Since the implementation of CATIA V5 ten years ago, the efficiency of our design process has improved significantly. This has been possible mainly because our designers were able to create 3D data for digital mockups with greater ease. Taking advantage of the enhanced rendering capabilities of CATIA Version 6, we intend to further refine our design quality and establish a more creative design process. We also expect CATIA Version 6 to work as the idea-generation support solution for our designers, helping them smoothly embody and deploy the ideas they have originated."

The interests of Nikon's Industrial Design Dept. in expanding its global business deployment capabilities are also fueling its expectations of Version 6's distinctive features as a unique, open, collaborative solution. Its Industrial Design Dept. is looking for leaner operation by minimizing the number of mockup models that actually need to be built, as well as faster decision-making processes across the 27 subsidiaries affiliated with Nikon Corporation.

Tomohiko Suetsugu, managing director, Japan, Dassault Systèmes, said, "Nikon's Industrial Design Dept. aims at enhancing the creative aspect of its design process by using our Version 6 solutions to support its designers' idea-generation activity, which forms an essential part of the design process. Dassault Systèmes will continue delivering high value solutions that contribute extensively to the improvement of our customers' business processes."

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### **About Dassault Systèmes**

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

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