

Dassault Systèmes Announces Acquisition of Archividéo

Acquisition of 3D City Modeling Pioneer Extends 3DEXPERIENCE Strategy to Urban Planning and Land Development Domains

VELIZY-VILLACOUBLAY, France — April 25, 2013 – [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, a world leader in 3D design, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, announced today the acquisition of Archividéo, the world leader in the automated creation and management of large 3D urban environments and landscapes. The acquisition of Archividéo, based in Rennes, France, its technology, and its talents, brings a new dimension to Dassault Systèmes' 3DEXPERIENCE strategy and platform, extending it to urban environment planning with proven 3D city and landscape modeling technology. The amount of the transaction was not disclosed.

"This is an important acquisition for our company," said Bernard Charlès, President and CEO, Dassault Systèmes. "The next step for sustainable planning is to imagine cities, countries or industrial fields in 3DEXPERIENCE universes. Our goal at Dassault Systèmes is the harmonizing of products, nature and life through 3DEXPERIENCE universes. With the integration of Archividéo technology within the 3DEXPERIENCE platform, we will provide a 3D model of any country to simulate 'what if' scenarios of energy, transportation, or construction flows compliant with reality.

This type of 3D city model allows consistent and accurate merging of multiple sources of data (from open-data to proprietary information), and provides an independent referential for a city and all the players involved in it. Thanks to Archividéo's heuristic technology, geo-photographic modeling, and procedural modeling technologies, complex urban and geo-environment models can be quickly created, with deep detail and tight mapping to the real-world environment.

"The partnership between Archividéo and the National Institute of Geographic and Forest Information is emblematic of a successful collaboration, enhanced by the co-published online service Territoire3D. We welcome the rapprochement between Archividéo and Dassault Systèmes and the prospects it opens for simulating cities and their development projects: future impacts, access to information, and collaboration of all stakeholders in the city and citizens," said Pascal Berteaud, Managing Director of the National Institute of Geographic and Forest Information (IGN).

Archividéo has over 250 customers, ranging from cities and municipalities to major utilities and other technology companies. The potential of Archividéo's technology and applications is broad. The addition of Dassault Systèmes' technology to Archividéo's will provide Archividéo customers a strong partner.

"This acquisition will power our 3DEXPERIENCE City Innovation Lab. We will help countries like China that are facing urbanization complexity to anticipate country development and to improve citizens' quality of life," said Bernard Charlès.

To learn more about Dassault Systèmes' [3DEXPERIENCE](http://www.3ds.com/3dexperience) platform, please visit <http://www.3ds.com/3dexperience>.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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Dassault Systèmes Press Contacts

Corporate / France	Arnaud MALHERBE	arnaud.malherbe@3ds.com	+33 (0)1 61 62 87 73
NAM/LATAM	Elena FERNANDEZ	elena.fernandez@3ds.com	+1 (978) 442-2790
EMEA	Virginie BLINDENBERG	virginie.blindenber@3ds.com	+33 (0) 1 61 62 84 21
China	Grace MU	grace.mu@3ds.com	+86 10 6536 2288
Korea	Jahyun AHN	jahyun.ahn@3ds.com	+82 2 3270 7893
Japan	Yukiko SATO	yukiko.sato@3ds.com	+81 3 5442 6445