

Dassault Systèmes Expands its Systems Integrator Alliances Strategy to Respond to Market Needs

3DEXPERIENCE Company's Business and Technology Consulting Ecosystem will Help Clients Transform their Business Faster

VELIZY-VILLACOUBLAY, France — February 5, 2015 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that it is expanding its consulting and systems integration alliances and repositioning its services activities to help clients transform their business on global basis. This responds to client demands for enhanced and accelerated value creation through privileged access to Dassault Systèmes' integrated ecosystem of business and technology consulting.

In today's age of experience, technology and market forces are disrupting industry practices, driving digital transformations throughout the entire enterprise. The 3DEXPERIENCE platform is paving the way for new business experiences that extend far beyond engineering practices to unleash new value creation mechanisms for its adopters.

Dassault Systèmes recognizes that a strong global network of digital business consulting and technology services is an important component to this change. The company will offer management and technology consulting practices worldwide with its internal experts and together with its consulting and systems integration partners, throughout all aspects of a client's transformation, from business ideation to 3DEXPERIENCE business roll-outs. This will enable companies of all sizes and in every geography to benefit from innovative solutions, enhanced scalability and project delivery excellence.

"Dassault Systèmes has a long history of strong relationships with consulting and systems integration partners that we are expanding and our close collaboration is an important factor in taking the deployment of our 3DEXPERIENCE platform and industry best practices to the next level," said Laurent Blanchard, Executive Vice President, EMEAR Field Operations, Worldwide Alliances and Services, Dassault Systèmes. "Our business consulting experience positions us as an industry driver, and this strategic services initiative marks the first extension of this vocation. Our teams will work with consultants and systems integrators on diverse projects in order to help clients thrive and reach new business milestones."

As part of this new services initiative, Dassault Systèmes has also created with Geometric Ltd., a global services delivery center in India that will bring further efficiency and agility to the company's delivery ecosystem. This new subsidiary will enhance the deployment of its 3DEXPERIENCE platform on projects of all sizes with plug-and-play services such as upgrade and migration, maintenance and support and educational services.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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Dassault Systèmes Press Contacts

Corporate / France	Arnaud MALHERBE	arnaud.malherbe@3ds.com	+33 (0)1 61 62 87 73
NAM	Suzanne MORAN	suzanne.moran@3ds.com	+1 78 1810 3774
EMEAR	Virginie BLINDENBERG	virginie.blindenber@3ds.com	+33 (0) 1 61 62 84 21
China	Grace MU	grace.mu@3ds.com	+86 10 6536 2288
Korea	MyoungJoo CHOI	myoungjoo.choi@3ds.com	+82 10 8947 6493
Japan	Yukiko SATO	yukiko.sato@3ds.com	+81 3 4321 3841
India	Seema SIDDIQUI	seema.siddiqui@3ds.com	+91 1244 577 100
AP South	Tricia SIM	tricia.sim@3ds.com	+65 6511 7954