

HTC PARTNERS WITH DASSAULT SYSTÈMES TO SPEARHEAD VIRTUAL REALITY FOR ENTERPRISE

*HTC Vive and 3DEXPERIENCE applications at global events showcase solutions
for business and governments*

Paris, France, 21 April 2016 - HTC Corporation (“HTC”), a pioneer in innovative, smart technologies, today announced a strategic partnership with Dassault Systèmes to drive virtual reality (VR) into the enterprise space.

Dassault Systèmes, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, has developed the 3DEXPERIENCE platform as a collaborative virtual environment for businesses to create differentiating customer experiences. Leveraging the total experiential immersion and room-scale capability of the HTC Vive VR system, Dassault Systèmes applications come to life, delivering a 3D experience in a highly accessible format that enables its customers to easily envisage potential solutions.

“We are in the age of the experience economy, which means that innovation must be driven by the value of experiences,” said Bernard Charlès, President & CEO, Dassault Systèmes. “With HTC Vive, our collaborative 3DEXPERIENCE platform provides a second to none consistent experience of the virtual twin of the real world, thus addressing our customer needs in collaborative innovation from ideation to marketing and selling.

“Virtual reality is a truly disruptive technology in business as well as our lives, and Dassault Systèmes is leading the way in demonstrating how VR can help organizations transform their business, enhancing their products and services or creating completely new offerings,” said Cher Wang, Chairwoman and CEO of HTC. “We are delighted to have Dassault Systèmes as our partner who shares our values of innovation and quality and our ambition to drive VR into the enterprise space.”

HTC and Dassault Systèmes will showcase world-class applications for business and governments at several upcoming global events. These include Dassault Systèmes’ high profile “Age of Experience” series of events in Milan, Boston, Shanghai and London, where the HTC Vive virtual reality system will demonstrate the power of the 3DEXPERIENCE platform across four megatrends: design, science, manufacturing and marketing.

The two companies will also demonstrate Dassault Systèmes’ 3DEXPERIENCECity at the World Cities Summit 2016 in Singapore on 10-14th July. 3DEXPERIENCECity is a 3DEXPERIENCE universe allowing governments and local authorities and their business partners to model, simulate, optimize and operate urban projects and services for the city in a virtual 3D environment.

Visit www.HTCVR.com to learn more about the HTC Vive.

About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 210, 000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC One and HTC Desire lines of smartphones. The pursuit of brilliance is at the heart of everything we do, inspiring best-in-class design and game-changing mobile and virtual reality experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). www.htc.com.

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