

## **Dassault Systèmes Appoints Gian Paolo Bassi CEO of SOLIDWORKS**

*Technical Expert and Champion for 3D Design Software User Community  
Replaces Bertrand Sicot, Promoted Company Vice President Sales, Value  
Solutions*

**VELIZY-VILLACOUBLAY, France — January 15, 2015 — [Dassault Systèmes](#)** (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that Gian Paolo Bassi has been appointed Chief Executive Officer of its 3D design software brand SOLIDWORKS.

Gian Paolo Bassi will spearhead the development of SOLIDWORKS' future product and technology strategies designed for the desktop and the cloud and the continued collaboration with the brand's user community. Gian Paolo Bassi replaces Bertrand Sicot, who is promoted Vice President Sales of Dassault Systèmes' Value Solutions sales channel.

"Behind every great brand is great talent, and Gian Paolo and Bertrand have been architects of change for SOLIDWORKS," said Bernard Charlès, President and CEO of Dassault Systèmes. "SOLIDWORKS has developed into a comprehensive portfolio for intuitive, integrated 3D design, simulation, electrical design, product data management and technical communication and continues to thrive thanks to engineering ingenuity and user collaboration. We look forward to continued success for SOLIDWORKS under Gian Paolo's leadership and to strong Value Solutions channel sales growth from Bertrand's extensive sales experience."

Gian Paolo Bassi has been instrumental in the growth of SOLIDWORKS since joining Dassault Systèmes in 2011 as SOLIDWORKS Vice President Research and Development. With a hands-on technical approach and working in close collaboration with SOLIDWORKS' tight-knit user community of more than two million engineers and designers, Gian Paolo Bassi led the development of the brand's cloud applications, SOLIDWORKS Mechanical Conceptual and SOLIDWORKS Industrial Conceptual, to provide users with an instinctive powerful 3D modeling environment with online data storage and social collaboration on Dassault Systèmes' 3DEXPERIENCE platform.

Gian Paolo Bassi, 55 years old, has more than 25 years of experience in 3D, CAD, and PLM application development. Prior to joining Dassault Systèmes' SOLIDWORKS brand, he was founder and CTO of RIWEBB where he oversaw the development of new technologies for the mechanical and architectural design automation industry. He was also previously vice president and CTO of ImpactXoft, where he co-invented three of his five patents in functional modeling.

Bertrand Sicot, former CEO of SOLIDWORKS, is now Dassault Systèmes' Vice President Sales of its Value Solutions sales channel, its indirect sales network of over 500 partners in 36 countries. With more than 20 years of sales operations leadership in both domestic and

international engineering businesses, Bertrand Sicot joined SOLIDWORKS in 1997 as Regional Sales Manager for Western Europe and Scandinavia and held a number of subsequent high-level sales positions for SOLIDWORKS, including Executive Vice President of Sales.

###

#### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

*3DEXPERIENCE, CATIA, SOLIDWORKS, ENOVIA, DELMIA, SIMULIA, GEOVIA, EXALEAD, 3D VIA, BIOVIA, NETVIBES, 3DSWYM and 3DEXCITE are commercial trademarks or registered trademarks of Dassault Systèmes or its subsidiaries in the United States and/or other countries.*

#### **Dassault Systèmes Press Contacts**

Corporate / France	Arnaud MALHERBE	<a href="mailto:arnaud.malherbe@3ds.com">arnaud.malherbe@3ds.com</a>	+33 (0)1 61 62 87 73
NAM	Suzanne MORAN	<a href="mailto:suzanne.moran@3ds.com">suzanne.moran@3ds.com</a>	+1 78 1810 3774
EMEAR	Virginie BLINDENBERG	<a href="mailto:virginie.blindenberg@3ds.com">virginie.blindenberg@3ds.com</a>	+33 (0) 1 61 62 84 21
China	Grace MU	<a href="mailto:grace.mu@3ds.com">grace.mu@3ds.com</a>	+86 10 6536 2288
Korea	MyoungJoo CHOI	<a href="mailto:myoungjoo.choi@3ds.com">myoungjoo.choi@3ds.com</a>	+82 10 8947 6493
Japan	Yukiko SATO	<a href="mailto:yukiko.sato@3ds.com">yukiko.sato@3ds.com</a>	+81 3 4321 3841
India	Seema SIDDIQUI	<a href="mailto:seema.siddiqui@3ds.com">seema.siddiqui@3ds.com</a>	+91 1244 577 100
AP South	Tricia SIM	<a href="mailto:tricia.sim@3ds.com">tricia.sim@3ds.com</a>	+65 6511 7954