

## **Dassault Systèmes Establishes *La Fondation Dassault Systèmes***

### ***Foundation Places 3D Technology and Virtual Universes at the Heart of Education and Research to Stretch the Limits of Knowledge***

**VELIZY-VILLACOUBLAY, France — November 9, 2015** — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that it has established *La Fondation Dassault Systèmes*, its foundation dedicated to transforming the future of education and research by harnessing the powerful learning and discovery capabilities of 3D technology and virtual universes.

*La Fondation Dassault Systèmes* will provide grants, digital content and skillsets in virtual technologies to education and research initiatives at forward-thinking academic institutions, research institutes, museums, associations, cultural centers and other general interest organizations throughout the European Union. This support will provide greater access to 3D content, technology and simulation applications that have long been used by industry for the design, engineering and manufacturing of most of the products society relies on today. Such access can help create new learning experiences and encourage greater interest in science, math, engineering and technology disciplines among students.

Big data, sensors, mobility, new materials and other technologies are gradually permeating all aspects of life and disrupting how society lives, works and interacts. In this era of transformation, it is essential to prepare for new challenges through educational and research programs that provide future generations of thinkers, inventors, builders and leaders with access to the latest technological innovations.

Virtual universes and 3D technologies combine theory, experimentation and imagination to offer more than traditional paper books and whiteboards—a digital, realistic representation of the physical world. This “virtual twin” and a greater proficiency in virtual technologies can help simulate and plan for future real-world experiences including environmental impact, urbanization or production chain ergonomics.

“Europe has a rich technical and scientific heritage, and education and research that can build upon this hold the promise of a more sustainable future. Companies also have a specific role to play within society and can help inspire people to come together and foster innovation for a better, more sustainable world,” said Bernard Charlès, President and CEO, Dassault Systèmes. “Social and environmental engagement has long been at the heart of Dassault Systèmes. We believe in the unique capability of virtual universes to enable interaction with the world in new and exciting ways, and to nurture creative thinking, innovation, knowledge and progress for a better understanding of challenges and their solutions. *La Fondation Dassault Systèmes*

echoes our company's purpose to provide business and people with 3DEXPERIENCE universes to imagine sustainable innovations capable of harmonizing product, nature and life.”

*La Fondation Dassault Systèmes'* first call for projects is now underway. For more information, please visit: [lafondation.3ds.com](http://lafondation.3ds.com)

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### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

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