

Dassault Systèmes Launches “Engineered to Fly”, a New Industry Solution Experience for Aerospace and Defense Suppliers

***Digital Continuity Drives Productivity Enhancements by 40 Percent;
Reduces Total Cost of Ownership by 15 Percent***

LAS VEGAS — November 11, 2014 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced at its annual [3DEXPERIENCE Forum NAM](#) the launch of “Engineered to Fly,” its latest aerospace and defense industry solution experience. This solution, tailored for small- and medium-sized aerospace and defense suppliers, enhances productivity from bid to delivery, offering an unrivaled competitive advantage.

Aerospace and defense suppliers today face significant pressure to improve gross margins, revenues and market share. The number of companies competing for business is rising while original equipment manufacturers (OEMs) are imposing just-in-time delivery of parts and systems requiring greater production flexibility from suppliers.

To address these challenges, the “Engineered to Fly” industry solution experience offers:

- **Driven and controlled execution** allowing collaboration with multiple OEMs while maintaining fully secure intellectual property (IP);
- **Enhanced operational efficiency** leveraging real-time project execution, predefined templates and automated processes; and
- **Digital continuity optimized with dedicated solutions for each major design class** and covering the process from design engineering to manufacturing and production.

“‘Engineered to Fly’ sets a new standard in productivity with dedicated solutions for each major commodity class, from machined parts to composites, sheet metal, systems and installations,” said Michel Tellier, Vice President, Aerospace and Defense Industry, Dassault Systèmes. “This solution for aerospace and defense suppliers maintains digital continuity from design engineering to manufacturing while securing IP. Benchmarks conducted by our customers consistently indicate productivity improvements of 40 percent and reduced cost of ownership by as much as 15 percent versus current state-of-the-art methods.”

“As we expand our design and installation business for high-end large aircraft interiors, Dassault Systèmes’ ‘Engineered to Fly’ offers us seamless collaboration across our design disciplines and simplicity when working with large assemblies. The resulting engineering productivity is critical as we enter a crucial phase in our history,” said Stephen Shaffer, CIO, GDC Technics. “Inceptra, our Dassault Systèmes’ solutions partner, has been instrumental in guiding the

successful implementation as we adopt the 3DEXPERIENCE platform. We anticipate continued improvement as we enter phase two of the deployment.”

“We believe the Dassault Systèmes’ ‘Engineered to Fly’ industry solution experience is the right solution at the right time for customers like GDC Technics. ‘Engineered to Fly’ and the 3DEXPERIENCE platform provide a strong foundation to improve productivity and support company growth,” said James Ryan, CEO, Inceptra.

For more information on Dassault Systèmes’ industry solution experiences for aerospace and defense, visit: <http://www.3ds.com/solutions/aerospace-defense/industry-experiences>.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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