



## **Dassault Systèmes Reinforces its Field Operations Jeff Ray Promoted to Executive Vice President, Geographic Operations**

### **Bertrand Sicot named SolidWorks CEO**

**Vélizy, France, January 5, 2011** – [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced the appointment of Jeff Ray as Executive Vice President, Geographic Operations, and member of the Dassault Systèmes executive committee.

In this newly created position, Ray will oversee the company's geographies in order to empower the Dassault Systèmes local teams to serve customers' and partners' growing needs and fully exploit the market growth potential.

Bernard Charlès, President and CEO of Dassault Systèmes commented, "The successful integration of our global sales and support teams, serving clients in over 80 countries, combined with our diversified proven strategy calls for stronger localization of our businesses. Jeff's track record in setting up a highly efficient international field operation is well recognized and will bring valuable expertise to serve our goals."

Ray joined Dassault Systèmes in 2003 as chief operating officer for SolidWorks, and was appointed CEO of SolidWorks in 2007. Prior to his seven-year tenure at Dassault Systèmes, Ray held various senior executive positions in software and IT companies.

In tandem, Bertrand Sicot has been named SolidWorks CEO. Sicot first joined Dassault Systèmes in 1997 where he was in charge of regional sales for SolidWorks in Europe. He then expanded the US SolidWorks operations from 2004 to 2007, and since 2007 has been leading the SolidWorks global sales channel.

Charlès added, "I am confident that Bertrand will further expand our potential to serve the 3D market for professionals. These two promotions underscore the tremendous talents within our organization."

###

### **About Dassault Systèmes**

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

*CATIA, DELMIA, ENOVIA, SIMULIA, SolidWorks and 3D VIA are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.*

### **Dassault Systèmes Press Contacts**

Virginie Blindenberg (Dassault Systèmes EMEA) +33 (1) 61 62 84 21  
[virginie.blindenberg@3ds.com](mailto:virginie.blindenberg@3ds.com)

Derek Lane (Dassault Systèmes Americas) +1 (818) 673-2243  
[derek.lane@3ds.com](mailto:derek.lane@3ds.com)

Elena Fernandez (Dassault Systèmes LATAM) +1 (978) 442-2790  
[elena.fernandez@3ds.com](mailto:elena.fernandez@3ds.com)

Kristen Wilson (SolidWorks) +1 (978) 371 5254  
[kristen.wilson@3ds.com](mailto:kristen.wilson@3ds.com)