



## **Dassault Systèmes Names Michel Tellier CEO of ENOVIA**

### ***Tellier Brings Deep PLM Experience to Lead ENOVIA Brand in Next Phase of Growth***

**Paris (France), October 29, 2008** – Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, announced today that Michel Tellier has been appointed CEO of ENOVIA, DS' brand for global collaborative lifecycle management, effective immediately. Mr. Tellier joined DS in 1997 as Program Manager for the VPM solution, and since then held increasing levels of responsibility including business development for ENOVIA and development of the DS Services & Consulting organization in the Americas.

Earlier this year Mr. Tellier assumed global responsibility for Dassault Systèmes Solutions organization, where he has successfully lead the implementation of PLM for diversified customers. Mr. Tellier has also been leading the PLM deployment for major Boeing global programs, including the Boeing 787 Global Collaboration Environment (GCE).

“Michel Tellier brings an extraordinary PLM experience to his new role as CEO for ENOVIA. His strong customer expertise, deep technical knowledge and industry vision have been instrumental in the development of specialized solutions for accelerating ENOVIA's diversification in various industries,” said Bernard Charlès, president & CEO, Dassault Systèmes. “Moving forward Michel will have a crucial role in ensuring that we continue to deliver against the promise of our overall vision of PLM 2.0 with ENOVIA becoming the online collaborative platform for our next generation V6 applications.”

Previously Mr. Tellier worked for Bombardier Aerospace in Dorval, Canada where as an engineering manager he was responsible for the internal transformation to a 3D digital design-based aircraft development process. Mr. Tellier holds a degree in Mechanical Engineering from Dalhousie University, Halifax, Canada.

Joel Lemke, who has served as ENOVIA CEO since 1998, will support Mr. Tellier during the transition period ending December 31<sup>st</sup>, 2008. At that time Mr. Lemke will become an entrepreneur in the DS ecosystem, founding a new company aimed at selling ENOVIA and DS PLM solutions in new markets as a DS Business Partner. After a successful career at IBM, Joel joined DS in April 1998 as CEO of ENOVIA. Under his leadership, and with the support of his world-class team, the MatrixOne, ENOVIA VPLM, and SmarTeam PLM offerings have been successfully integrated into a unified ENOVIA brand, establishing the ENOVIA product suite as the market leading Product Lifecycle Management (PLM) solution. Today, ENOVIA serves as the core of the DS V6 platform.

Mr. Charlès added, “I would like to thank Joel for his continuous dedication to the DS Group and his contribution during the tremendous period of growth over the past 11 years. I am looking forward to working with Joel to build the future together through his new venture.”

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#### **About Dassault Systèmes**

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 100,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes' shares are listed on Euronext Paris (#13065, DSY.PA) and Dassault Systèmes' ADRs may be traded on the US Over-The-Counter (OTC) market (DASTY). For more information, visit <http://www.3ds.com>.

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